## FOR IMMEDIATE RELEASE



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# ROUTE 66 CRUISIN' REUNION® announces Entertainment Line Up for 2016!

ONTARIO, California (Monday, August 15, 2016) — Route 66 Cruisin' Reunion®, powered by the Greater Ontario Convention & Visitors Bureau, has announced the entertainment line-up for the 2016 event. The public is invited to attend the 4th Annual Route 66 Cruisin' Reunion®, a three day Cruisin' Classic Car Show September 16-18, 2016. Come as a family, food or retail vendor, bring your classic car, or come to stroll along historic tree lined Euclid Avenue to admire the beauty of these fabulous vehicles from yesteryear. "The live music sets the tone for this event" said Michael Krouse, President and CEO. "Remembering the songs, seeing the classic cars, enjoying shared memories with others of a simpler time is what Route 66 Cruisin' Reunion is all about."

# **ENTERTAINMENT LINE – UP**

Live on Stage at Ontario Town Square

FRIDAY, SEPTEMBER 16

5:00pm – 6:00pm Ghost in the Machine

6:00pm – 7:00pm Deepest Purple 7:00pm – 8:30pm Pop Gun Rerun 8:30pm – 10:00pm Spazmatics

SATURDAY, SEPTEMBER 17

4:00pm – 6:00pm The BOE Band 6:00pm – 7:30pm Caravana 7:30pm – 9:00pm Brenton Wood

SUNDAY, SEPTEMBE 18

2:00pm – 4:00pm Thee Midniters

This annual event, held on the third weekend in September, is free to the public and encompasses approximately twenty two city blocks with cars and hot rods parking and cruisin' for three days along the streets of downtown Ontario, California. This family friendly event is located on Euclid Avenue and the downtown streets near the City of Ontario Town Square, Ovitt Family Community Library, and Ontario City Hall located at 303 East "B" Street, Ontario, CA 91764. Last year The Route 66 Cruisin' Reunion proved to be a huge success with over 200,000 car enthusiasts and spectators. Get ready to rumble Southern California – the Route 66 Cruisin' Reunion will be coming town soon!

#### About Route '66 Cruisin' Reunion

The Route 66 Cruisin' Reunion®, a 501-(c3) organization, created by the Greater Ontario Visitors & Convention Bureau, is a Southern California ultimate weekend celebration of America's love affair with the automobile and its

### **About the Ontario Convention & Visitors Bureau**

The Greater Ontario Convention & Visitors Bureau is the official destination marketing organization to promote the cities of Ontario and Rancho Cucamonga California to visitors nationally and internationally. As destination experts we provide groups and meeting professionals with an unbiased, comprehensive resource when booking a tour, convention, meeting or event within the cities of Ontario and Rancho Cucamonga, California. Ideal for leisure and business travel, the region boasts scenic mountains, deserts, vineyards and metropolitan areas that are both historic and cosmopolitan in character. For meeting needs of all sizes – from a conference room to a citywide convention utilizing the Ontario Convention Center – or for a special exposition or sporting event, the Greater Ontario Convention & Visitors Bureau will provide the necessary destination support tools to execute a successful experience. Visit <a href="https://www.discoverontariocalifornia.org">www.discoverontariocalifornia.org</a>.