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[FOR IMMEDIATE RELEASE]

City of Ontario
Economic Development

**ONTARIO CITY COUNCIL ANNOUNCES 2019 STATE OF THE CITY FEATURED
SPEAKER**

The Ontario City Council is pleased to announce that the 2019 State of the City will be held on Wednesday, March 20, 2019, at the Ontario Convention Center. This annual event will be attended by representatives of the business, development, and real estate community. Leaders from all over Southern California will gather to be inspired by industry experts and network with the region's top deal makers.

This year's theme, "Elevate", will demonstrate how the Ontario Mayor and City Council are focused on investment, safety, innovation, community life, and opportunity. City Officials will discuss Ontario's commitment to public service; the future of business; continued enhancements made at public facilities, residential and commercial neighborhoods; provide updates on future developments; and show how the City continues to be the most business-friendly City in Southern California.

In addition to presentations by Mayor Paul S. Leon and the Ontario City Council, attendees will hear from internationally renowned expert on workforce trends and generational dynamics, Seth Mattison. Seth will bring an entirely unexpected perspective on the future of work, talent, innovation, and the power of relationships. With a passion for helping to create greater understanding and collaboration in today's workplace, Seth will offer attendees actionable content that can immediately impact business performance.



Registration is now open and sponsorship opportunities are available. For more information and to register, please call John Andrews, Executive Director Economic Development, at (909) 395-2005 or visit www.ontariosoc.com.

About the City of Ontario

The City of Ontario Elevates the quality-of-life by creating urban lifestyle districts that create sustainable places to live, work and play. Located just 35 miles east of downtown Los Angeles, the City of Ontario is ideally situated as Southern California's gateway. With three major interstates, two railroads and the Ontario International Airport, Ontario offers direct access from Los Angeles to the rest of California and to North America. With over 177,000 residents and residential development on the rise, Ontario is well-positioned for growth in the next two decades, making it one of the 100 most populated cities in the nation. Complementing its business and residential core, Ontario offers premium entertainment venues such as the Ontario Convention Center, Citizens Business Bank Arena, and the Ontario Mills Mall. To learn more about the City of Ontario, visit www.ontarioca.gov or call (909) 395-2000.

About Ontario's State of the City

The 2019 State of the City: Business Leadership Symposium will be held on March 20, 2019 at the Ontario Convention Center, located at 2000 E. Convention Center Way, Ontario, California 91764. Registration and Pre-Event Networking begins at 5 PM followed by the State of the City Program presented by the Ontario City Council with a featured speaker, promptly at 6 PM. Following the State of the City Program there will be a Networking Forum.

About Seth Mattison

Seth Mattison is an internationally renowned expert on workforce trends and generational dynamics. As Founder and Chief Movement Officer of FutureSight Labs, Seth advises many of the world's leading brand and organizations on the key shifts happening around talent management, change and innovation, leadership, and the future of work. His ideas have been featured in such publications as the Wall Street Journal, The Huffington Post, and The Globe. He was named one of the "Editors' Picks For Favorite Speakers for 2013," by MeetingsNet and has been called one of the most dynamic young speakers on the circuit today.

With his finger on the pulse of today's changing workforce, Seth blends storytelling from his own personal experience working with category leading brands while leveraging cutting edge research to develop fresh perspectives on the key strategic issues most relevant for today's leaders. Over the past 5 years Seth has shared his insight with thousands of business leaders around the world and has received accolades



from many of the world's best brands including: MasterCard, Johnson and Johnson, Microsoft, Kraft Foods, AT&T, PepsiCo, GE Energy, Prudential Real Estate, Cisco, State Farm, Merrill Lynch, Dow, Disney, and Deloitte.

Seth delivers presentations with specific take-away value that will help organizations:

- Harness the power and perspective of their top talent
- Tap into the hidden brainpower throughout the entire organization
- Establish an ongoing system to nurture and harvest the best ideas
- Learn how to adapt more quickly and proactively to changes in the marketplace
- Foster a culture of stewardship of careers, capabilities, resources, the environment, and values

Seth knows that sitting through a boring or off-topic speech is utterly painful. So he keeps things edgy and interactive. He uses stories and humor extensively to craft presentations that are educational, motivational, and entertaining. But whenever he's in front of a group, of twenty-five people or twenty-five hundred, he provides valuable and actionable information about the new world of work and what future focused leaders can do to prepare for it.

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