

# INLAND EMPIRE

Small Business Development Center

FOR IMMEDIATE RELEASE

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## Marketing Your Small Business Workshop

ONTARIO, Calif. – On Tuesday, June 21, 2016, from 9:00 am-12:00 pm, the Inland Empire Small Business Development Center (IESBDC) will host a FREE Marketing Your Small Business Workshop at the Ontario Chamber of Commerce, located at 3200 Inland Empire Blvd, Suite 130, Ontario 91764.

If you are looking to increase your bottom line, this workshop is for you! Join us to learn how an effective marketing plan can help you to increase your sales and profitability while efficiently managing your marketing dollar. This interactive seminar will be presented by an SBDC Business Consultant and cover key topics including, Marketing Research Basics, Defining Your Customer, Developing an Advertising Plan, and Tracking Your Results for Success. Business owners and start-up entities alike are welcome to attend.

Pre-registration is recommended, as seating is limited. For more information or to register, please visit: [www.iesmallbusiness.com](http://www.iesmallbusiness.com). If you have any questions, please contact us at (909) 983-0751. This no cost seminar was made possible by the City of Ontario.

The Inland Empire Small Business Development Center is hosted by the California State University, San Bernardino University Enterprises Corporation. The Center is partially funded by the U.S. Small Business Administration (SBA) and the California State University, Fullerton Tri-County Lead SBDC. All of the SBDC programs and services are offered on a non-discriminatory basis. Reasonable arrangements for persons with disabilities will be made.

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