



ONTARIO POLICE DEPARTMENT

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PRESS RELEASE



Brad Kaylor, Chief of Police

FOR IMMEDIATE RELEASE: April 24, 2016

APPROVED: BK/GD

INCIDENT: 7-Eleven - Operation Chill - Slurpee Coupons

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OCCURRENCE DATE: Now, until the coupons are gone!

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STATEMENT:

Each year 7-Eleven, Inc. helps thousands of local police officers recognize the good guys, specifically the young ones. For the 21st year, 7-Eleven is partnering with law enforcement agencies across the country to distribute **free Slurpee drink coupons** through **Operation Chill**.

Police officers use the **Slurpee** coupons to enhance relations with the young people in their communities. Operation chill allows officers to interact with youngsters in a non-law-enforcement situation. Some officers will use the coupons to reward children for wearing their bicycle helmets, participating in community activities and organizations, picking up trash or observing school crossing rules.

“Operation Chill makes it easy to interact with kids in a positive way. The coupons are used as an icebreaker to establish a rapport with kids in the neighborhood” said Chief Brad Kaylor.

Since the program’s inception more than 15 million Operation Chill Slurpee coupons have been distributed to law enforcement agencies across the country.

“I don’t know who likes the Operation Chill more, police officers or kids,” said Mark Stinde, 7-Eleven V.P. of Asset Protection. “Police officers have told us they love having a positive reason to approach kids and surprise them with a Slurpee coupon, just for being good citizens.”

Ontario police officers will be handing out more than 1,200 coupons beginning this week and continuing into the summer months. Each coupon can be redeemed at any participating 7-Eleven store.