

#### City of Ontario Planning Department 303 East "B" Street Ontario, CA 91764

303 East "B" Street Ontario, CA 91764 Phone: (909) 395-2036 Fax: (909) 395-2420

#### Sign Program Application

JUN 0 5 2013

City of Ontario
Planning Department

#### APPLICANT/OWNER INFORMATION

| Property Owner: San Joaquin Valley College   |   |
|--|---|
| Address: 801 S. Akers St. Visalia, CA 93277  | Staff use only                            |
| Telephone No.: P.559 734-9000 Fax No.: F.559 734-9048  | File No.: <u>PSGP13-00</u> 2              |
| Email:   | Related Files:                            |
|  | PS9700-005                                |
| Applicant: Steve Perry, Corporate Director Real Estate Development   | Submittal Date: 10-05-13                  |
| Address: 801 S. Akers St. Visalia, CA 93277  | Rec'd By: (10) Fees Paid: \$\frac{1}{2}5. |
| Telephone No.: Cell - C.559 280-0129 Fax No.:  | Receipt No.: 0005941                      |
| Email: SteveP@sjvc.edu   | Receipt No.                               |
|  | Action:                                   |
| Applicant's Representative: Michael J McLaughlin   | ☑ Approved ☐ Denied                       |
| Address: PO Box 32 Mountain Center   | 1   |
| Telephone No.: 760 722 7020 Fax No.:   | By: 7 /11/13                              |
| Email: mjmrender1@mac.com  | (Historic) By:                            |
| Email  | Date: 15000                               |
| SITE INFORMATION   | 49.                                       |
| Site Address (include N, S, E or W): 4580 Ontario Mills Parkway  |   |
| Assessor's Parcel No.: PM 17393, PDEV12-012 & PCUP12-015   |   |
| Development Name: San Joaquin Valley College   |   |
| Zone: C2 - Ontario Mills Specific Plan Euclid Avenue Overlay Di  | strict?: Yes No                           |
|  | <del>-</del>                              |
| PROPERTY OWNER ACKNOWLEDGEMENT (Completion of this section is required only  | y if the applicant is a renter)           |
| I hereby certify and say that I am the owner authorized agent of the real property involved in the filing of this Sign Permit application. | this application and do hereby consent to |
|  | 5/00/00                                   |
|  | ate: 5/29/30                              |
| Name (print or type): Michael J McLaughlin JZeve Perry   |   |
| Address PO Box 32, Mountain Center   |   |
| NOTES  |   |
| Submittal of revised sign plan for Parkway Business Center   |   |
| Revised criteria for 2 story educational building, Bldg. 12, replacing the proposed  | d 5 story building at same location.      |
|  |   |
|  |   |

# PARKWAY BUSINESS CENTER

# MASTER SIGN PLAN

4550 - 4750 Ontario Mills Parkway

Ontario, California

September 2008

Ontario Parkway, LLC Prepared for

139 E. Olive Avenue

Monrovia, CA 91016

Prepared by

Michael J. McLaughlin & Associates
DESIGN STUDIO 760-722-7020
mjmrender1@mac.com

Date: Permit No. 7/11/13 PLANNING DEPT APPROVED PSGP13-002

Revised June 2013

San Joaquin Valley College 801 S. Akers St. Visalia, CA 93277

APPENDIX

| Exhibit<br>Exhibit                                  | Exhibit | Exhibit       |          | Exhibit      | Exhibit    | Exhibit<br>Exhibit            | Exhibit | Exhibit | Exhibit 3                      | EXHIBITS Exhibit 1 Exhibit 2 |                    | 7 | 6.0                      | 5.0                           | 4.0                              | 3.0             | 2.0                      |                 |
|---|---------|---------------|----------|--------------|------------|-------------------------------|---------|---------|--------------------------------|------------------------------|--------------------|---|--------------------------|-------------------------------|----------------------------------|-----------------|--------------------------|-----------------|
| 13 BUILDING 11 ELEVATIONS 14 BUILDING 12 ELEVATIONS | 4 2     | 12 BUILDING 8 |          | 9 BUILDING 5 | 8 BUILDING | † 6 BUILDING 1 & 2 ELEVATIONS | S       | 4       | † 3 FREESTANDING SIGN OPITERIA | o – s                        | WALL SIGNS / HOIEL |   | WALL SIGNS / BUILDING 12 | WALL SIGNS / BUILDINGS 1 - 11 | PERMITTED SIGNS / SPECIFICATIONS | DESIGN CRITERIA | SUBMITTALS AND APPROVALS | IN RODUCTION TO |
| 19<br>20<br>22                                      | 18      | 16            | ر<br>4 ک | 13           | <u> </u>   | 10                            | ۰ ر     | ۷ ٥     |                                | ω .                          | 21                 |   | œ                        | 8                             | 4                                | 4               | 2                        | 2               |

#### 0 INTRODUCTION

Parkway Business Center is a development comprised of twelve (12) office buildings and a midscale hotel. The westerly area of the business center includes a freeway orientated 2-story educational building and a 2-story multi-tenant office building. The easterly area of the site includes mix one and two story office buildings. Some of the buildings are visible from Ontario Mills Parkway and the San Bernardino Freeway (I-10). Parkway Business Center is a 16-acre high quality, xdiverse array of commercial enterprises.

All site and office building signs within the Parkway Business Center shall maintain a consistent theme as well as provide safe and adequate identification for way finding. The hotel business identification sign shall incorporate the registered trademark logo. All of the signs shall make a positive contribution to the appearance of the center and shall exhibit high quality sign design.

#### 1.1 Locatio

Parkway Business Center is located on the southerly side of Ontario Mills Parkway. There are two entry driveways. The easterly driveway aligns with the signalized intersection with South Ontario Mills Drive, a signalized intersection (Refer to EXHIBIT 1).

#### 1.2 Purpose

The purpose of these guidelines is to provide the foundation to create and maintain an attractive setting for business operations within Parkway Business Center.

### 1.3 Planning and Zoning

The sign information presented in this document should be used in conjunction with the approved Parkway Business Center Master Sign Plan, and the City of Ontario Municipal Code. It is the building owner'sresponsibility to conform to the Parkway Business Center Master Sign Plan, Ontario Mills Specific Plan and all requirements set forth by the City of Ontario

## SUBMITTALS AND APPROVALS

Graphic design, materials, construction and installation of all business occupant signs will be subject to the review and approval of the City of Ontario.

#### 1 City Submittal

Upon receipt of written approval of Shop Drawings from Declarant, business occupant shall submit plans to the City of Ontario for sign building permit. Declarant must review changes or modifications required by the City of Ontario.

## 2.2 Building Owner Responsibilities

No signs shall be installed prior to approval by the City of Ontario.

The business occupant is responsible for obtaining all required sign, electrical/building

City of Ontario 303 East B Street Ontario, Ca 91764 permits from the City of Ontario

www.ca.ontario.ca.us



INTRODUCTION SUBMITTALS

The Bates Company
139 E. Olive Avenue
Monrovia, CA 91016
626.305.5338 office
626.305.1342 fax

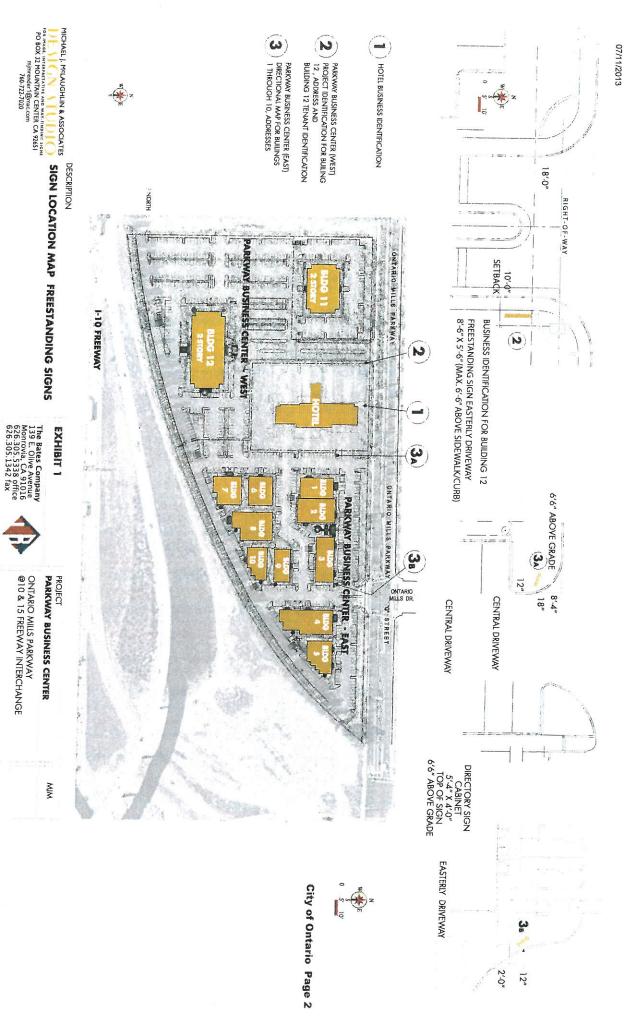
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PARKWAY BUSINESS CENTER

MUM

ONTARIO MILLS PARKWAY

@10 & 15 FREEWAY INTERCHANGE



#### .0 DESIGN CRITERIA

Business identification signs at Parkway Business Center establish the identities of designated business occupants. The intent of the sign criteria is to provide the guidelines necessary to achieve a visually coordinated, balanced and appealing sign environment,

The design of all signs shall be integrated into the architecture of the building. Wall signs shall maintain a minimum distance of 1/2 the sign height from edges of the building or architectural features Logo and letter heights shall be as specified and shall be determined by measuring the normal capital letter, exclusive of swashes and ascender or descender letters.

## 3.1 Fabrication and Installation

All signs and installation of the signs will conform to the City of Ontario building and electrical codes as well as sign permit requirements. The standard sign color for Parkway Business Center is Dark Metallic Bronze MP 20303. Exception may be granted for registered trademark corporate colors and logos.

Channel Letters are required for all business identification wall signs. Buildings 1 through 11 shall be constructed as painted aluminum reverse channel letters/logo. Logos shall be reproduced as dimensional sign elements. Illuminated cabinets are not permitted. Only the name and or symbol of the tenant shall be permitted. Signs shall not appear to be an advertisement and symbols ortrademarks, such as ", are prohibited.

#### 3.2 Graphic Desig

Owner/occupant businesses may use established type styles, logos and/or images that are registered trademarks. A maximum of two lines of text shall be used for Business Identification signs. Tag lines or advertising phrases are not permitted unless they are part of the registered business name.

#### 3.3 Illumination

Illuminated wall signs are permitted for all buildings. Wall signs shall be channel letters with "halo" illumination. Freeway oriented signs may also include face illumination. The source of illumination not to be directly visible from parking areas or driveways.

Letters and logos shall be illuminated with low voltage LED lighting or neon emitting a light of constant intensity.

## PERMITTED SIGNS / SPECIFICATIONS

Parkway Business Center provides for a variety of building sizes. The permitted signs, type, materials and sign location shall vary depending on the architecture and the location of building within the business center.

# .1 Freestanding Signs (Ontario Mills Parkway)

Four (4) freestanding signs shall be permitted. The signs shall provide for business identification of the (1) hotel, (2) occupant(s) at 4550 Ontario Mills Parkway and two directories for tenants at 4682 through 4750 Ontario Mills Parkway (Refer to Exhibit 3).

#### 4.2 Location:

The hotel ground sign shall be at the setback limit from the Ontario Mills Parkway and shall be incorporated into a landscape wall parallel to the street. The ground sign for 4550 Ontario Mills Parkway shall be a double-sided sign and located perpendicular to the street. Directory signs shall be located within landscape areas setback into the double-most.

#### 4.3 Sign Area:

Maximum sign area is the measured height x width of the sign graphics. Sign area shall not exceed 50 square feet per sign face, excluding any sign base and decorative trim cap.

### 4.4 Sign Copy & Color:

Sign copy shall be restricted in size and colors to compliment building architecture. Corporate colors consistent with registered trademarks may be permitted.

#### 4.5 Fabrication:

The Hotel Sign shall be non-illuminated (Refer to Exhibit 4)

The Office Building signs shall be constructed as masonry base and painted aluminum components. Sign copy shall be internally illuminated. Background area of signs shall not be illuminated.

MICHAEL J. MCLAUGHUIN & ASSOCIATES

TORNING INTERSTRUCTION OF MYTHERING CAPES

PO BOX 33 MOUNTAIN CENTER CA 92651

PO BOX 33 MOUNTAIN CENTER CA 92651

PO BOX 31 MOUNTAIN CENTER CA 92651

DESIGN CRITERIA
PERMITTED SIGNS / SPECIFICATIONS

The Bates Company 139 E. Olive Avenue Monrovia, CA 91016 626.305.5338 office 626.305.1342 fax

mpany venue 91016 office fax

PARKWAY BUSINESS CENTER
ONTARIO MILLS PARKWAY
@10 & 15 FREEWAY INTERCHANGE

MUM

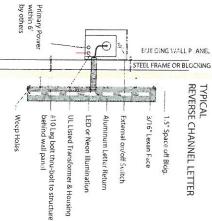
# he southwell co

5" LETTER/LOGO RETURNS BUILDING 1 - 11, AND MAY BE USED FOR BUILDING 12 1.5" STAND-OFF FROM WALL GRAPHIC FACE & RETURN DARK BRONZE MP 28077 REVERSE CHANNEL LETTER

TYPICAL

SIGNS MAY BE ILLUMINATED OR NON-ILLUMINATED





ILLUMINATED SIGN FACE 5" LETTER/LOGO RETURNS 2" STAND-OFF FROM WALL

External on/off Switch

3/16" ACRYLIC Translucent Face

Corporate Colors

#10 Lag bolt thru-bolt to structure behind wall panel

UL Listed Transformer & Housing

LED Illumination

Weep Holes

CORPORATE OR TRADEMARK COLORS CHANNEL LETTER W/DURANODIC BRONZE

LETTER RETURNS OR

4550 ONTARIO MILLS PARKWAY

STEEL FRAME

2" Space off Bldg.

--- BUILDING WALL OR
IN-FILL CABINET
(SEE APPENDIX X, DETAIL A)

or Duranodic Bronze with White Letter Face

Aluminum Letter Return Match Letter face

Clear Lexan Letter Back

**BUILDING 12** 

by others

CHANNEL LETTER ON IN-FILL CABINET OVER 2' RECESS OF BUILDING FACADE

**BUILDING 12** 



and or symbol of the tenant shall be permitted. Illuminated cabinets are not permitted. Only the name Logos shall be reproduced as dimensional sign elements.

DESCRIPTION

MICHAEL J. MCLAUGHLIN & ASSOCIATES

PO BOX 32 MOUNTAIN CENTER CA 92651 **BUILDING WALL SIGNS** 

**EXHIBIT 2** 

The Bates Company 139 E. Olive Avenue Monrovia, CA 91016 626.305.5338 office 626.305.1342 fax



FREEWAY ORIENTED ILLUMINATED SIGN (ARTIST CONCEPT) 3 SIDED IN-FILL CABINET PAINT & FINISH TO MATCH ADJACENT BUILDING WALL MLM

@10 & 15 FREEWAY INTERCHANGE ONTARIO MILLS PARKWAY PARKWAY BUSINESS CENTER









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HOTEL IDENTIFICATION SIGN 10'.8" × 6' MASONRY WALL 28 SQ.FT. NON ILLUMINATED DIMENSIONAL LETTERS

QUANTITY 1 DOUBLE SIDED SIGN 4'-4.5" x 6'-6" LOGO SIGN - 28 SQ.FT. 10'- 8" MASONRY WALL (LANDACAPE WALL)

FOR HOTEL IDENTIFICATION
ALLOW CORPORATE LOGO TYPEFACE
AND CORPORATE COLORSS NON-ILLUMINATED INDIVIDUAL DIMENSIONAL LETTERS

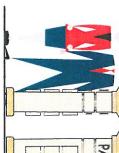
BACKGROUND COLOR OF SIGN TO MATCH BUILDING COLORS

MICHAEL J. MILAUGHLIN & ASSOCIATES PO BOX 32 MOUNTAIN CENTER CA 92651

FREESTANDING SIGN CRITERIA

DESCRIPTION

760-722-7020



PARKWAY BUSINESS CENTER WEST

BUSINESS IDENTIFICATION FOR BUILDING 12

**BUSINESS TENANT BUSINESS TENANT** 

**BUSINESS TENANT 3** 

PARKWAY BUSINESS CENTER WEST 4550

DENTIFICATION BUSINESS

FREESTANDING SIGN EASTERLY DRIVEWAY 8'-6" X 5'-6" (MAXIMUM 6'-6" ABOVE CURB) 8'-0" X 4'-0" SIGN FACE - 32 SQ.FT.

OR CORPORATE COLORS SHALL BE USED TYPEFACE TO BE CORPORATE TYPE OR SINGLE AND MULTITENANT
CALON DURANODIC BRONZE #69 VINYL FOR BUSINESS IDENTIFICATION, BOTH PUSH-THRU LETTER GRAPHICS 1/2"CLEAR ACRYLIC W/VINYL FACE INTERNAL ILLUMINATION QUANTITY 1 DOUBLE SIDED GROUND SIGN GIL SANS (ALL CAPITAL LETTERS)

BACKGROUND COLOR TO MATCH BUILDING 12 COLOR SCHEME



MULTI-TENANT SIGN PANEL ARE 88" x 8"x 2" DEEP, 6" LETTER HEIGHT

SINGLE TENANT SIGN AREA 88" X 27-3/4" X 2" DEEP

4580





7'-6" x 5'-0" (MAXIMUM 6'-6" ABOVE CURB) 5'-0" X 4'-0" SIGN CABINET 20 SQ FT QUANTITY 2, SINGLE SIDED

FREESTANDING SIGN EASTERLY DRIVEWAYS

WHITE PUSH-THRU LETTER GRAPHICS FOR BUSINESS IDENTIFICATION TYPEFACE TO BE GIL SANS

(ALL CAPITAL LETTERS)

INTERNAL ILLUMINATION

DIRECTORY FOR BUSINESS IDENTIFICATION FOR BUILDING 6 - 10 TENANTS

ž

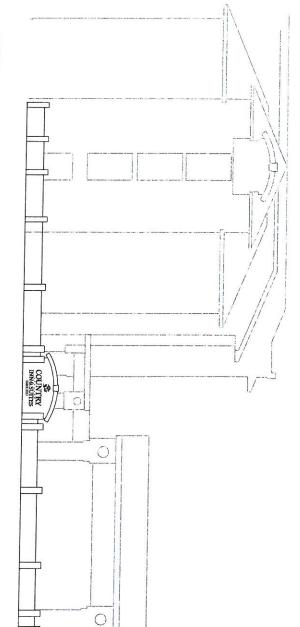
PROJECT PARKWAY BUSINESS CENTER - HOTEL

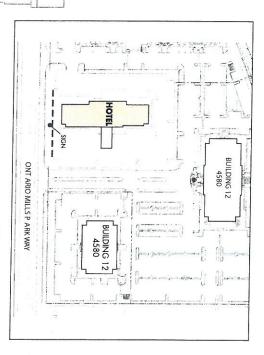
@10 & 15 FREEWAY INTERCHANGE ONTARIO MILLS PARKWAY

The Bates Company 139 E. Olive Avenue Monrovia, CA 91016 626.305.5338 office 626.305.1342 fax

**EXHIBIT 3** 

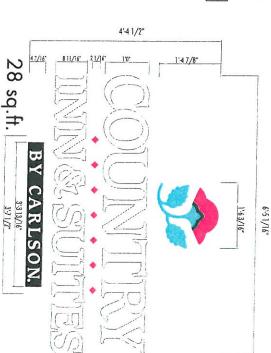
# PORTION OF NORTHERLY BUILDING ELEVATION





# HOTEL FREESTANDING GROUND SIGN CRITERIA

- THE HOTEL SHALL BE PERMITTED A MAXIMUM OF 1 FREESTANDING GROUND SIGN.
   SIGN TO BE LOCATED ON LANDSCAPE WALL FACING ONTARIO MILLS PARKWAY.
- SIGN AREA FOR FOR THE FREESTANDING GROUND SIGN SHALL BE 28 SQ.FT.
   THE BACKGROUND OF THE WALL SHALL BE APPROXIMATELY 10'-8" X 6'-0"
- SIGN SHAIL BE CONSTRUCTED AS NON-ILLUMINATED CHANNEL LETTERS, MECHANICALLY ATTACHED TO MASONRY WALL
- REGISTERED TRADEMARK CORPORATE COLORS AND LOGOS SHALL BE PERMITTED.





DESCRIPTION

HOTEL GROUND SIGN ELEVATION

The Bates Company 139 E. Olive Avenue Monrovia, CA 91016 626.305.5338 office 626.305.1342 fax

8 F F F

PROJECT
PARKWAY BUSINESS CENTER

ONTARIO MILLS PARKWAY @10 & 15 FREEWAY INTERCHANGE

XXX

#### 5.0 W ALL SIGNS (Buildings 1 through 11)

an office building. Wall Signs Criteria for One & Two Story Office Buildings Wall signs shall provide for identification of a single or multiple tenants in

sign color for Parkway Business Center is Dark Metallic Bronze M 20303. dimensional sign elements, illuminated cabinets are prohibited. The standard Exception may be granted for registered trademark corporate colors and logos. Wall signs, including logos shall be reproduced as individual channel letters and

#### 5.2 Maximum Number of Signs

signs per building occupancy is outlined in the Sign Size Table (Refer to Exhibit 5) A maximum of 2 signs per building elevation are permitted. The maximum number of

#### 5.3

Multi-tenant office buildings shall have the wall signs located on the primary available building frontage. to drive aisles and freeway. Tenant identification sign shall not exceed 75% of the entry building elevation. Additional signage may be permitted for elevations oriented Wall signs shall be located parallel to the building wall and below the eave or fascia

#### 5.4

square foot of sign area per linear foot of building frontage. Signs shall be consistent in size when more than one sign is permitted. elevations (Refer to Exhibits 6 -15). Sign area for all tenants will be calculated at one Sign Size Table provides a reference for sign area and corresponding building

of the capital letter and length of sign text. The decender portion of letters shall not be included in sign area calculation. Sign area for upper and lower case letters shall be calculated my measuring the height

#### Maximum Sign Height:

5.5

Sign letters/logo may extend over reveals on the same wall surface. Maximum sign height shall include: logo, sign letters with ascender, descender and swash of the tallest element of the tenant sign from any building edge or architectural feature characters. All signs shall maintain space around the sign copy equal to one-half the height

#### Sign Height:

24" Maximum for single line of text

or graphic logos. 30" Maximum for single line of text with ascender & descender letters, two lines of text

In no case shall the sign be comprised of more than 2 lines of copy

## 6.0 WALL SIGNS (Building 12 - 4580 Ontario Mills Parkway)

Wall signs shall provide for identification of a single or multiple tenants in Building 12. Wall Signs Criteria for two story office /educational facility

Exception may be granted for registered trademark corporate colors and logos. sign color for Parkway Business Center is Dark Metallic Bronze M 20303. dimensional sign elements, illuminated cabinets are prohibited. The standard Wall signs, including logos shall be reproduced as individual channel letters and

## Maximum Number of Signs

6.2

and southerly building elevations, maximum of 2 business identification signs A single tenant occupying Building 12 shall be permitted a sign on the northerly and southerly building elevations, maximum of 4 business identification signs. Building 12 as a multi-tenant building, shall be permitted 2 signs each on the northerly

#### 6.3 Sign Location

only. Tenant identification sign shall not exceed 75% of the available building frontage. Multi-tenant or single tenant wall signs shall be located on north and south elevations Wall signs shall be parallel to the building wall and below the eave or fascia Signs shall be consistent in size when more than one sign is permitted.

#### 6.4

not be included in sign area calculation. of the capital letter and length of sign text. The decender portion of letters shall Sign area for upper and lower case letters shall be calculated my measuring the height (Refer to Exhibit 16). Sign area shall be calculated at one square foot of sign area per linear Sign Size Table provides a reference for sign area and corresponding building elevations foot of building frontage. Maximum sign area is 150 square feet per elevation.

#### 6.5 Maximum Sign Height:

of the tallest element of the tenant sign from any building edge or architectural feature Sign letters/logo may extend over reveals on the same wall surface. characters. All signs shall maintain space around the sign copy equal to one-half the height Maximum sign height shall include: logo, sign letters with ascender, descender and swash

#### Sign Height:

36" Maximum for single line of text

or graphic logos. 48" Maximum for single line of text with ascender & descender letters, two lines of text

In no case shall the sign be comprised of more than 2 lines of copy



DESCRIPTION WALL SIGNS

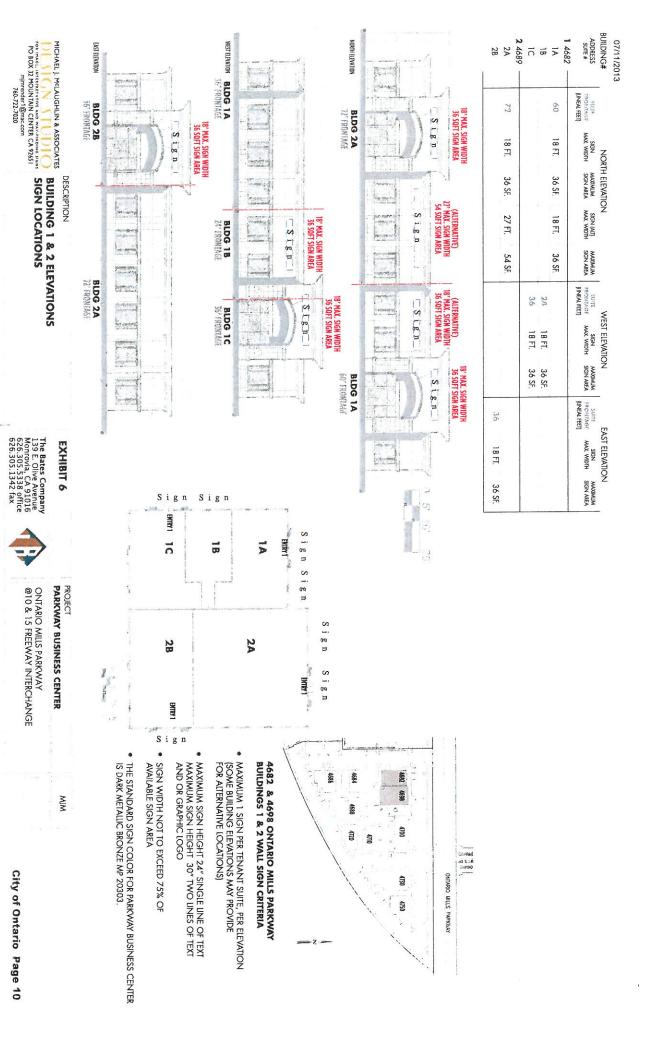
The Bates Company 139 E. Olive Avenue Monrovia, CA 91016 626.305.5338 office 626.305.1342 fax

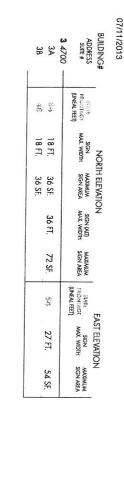
PARKWAY BUSINESS CENTER

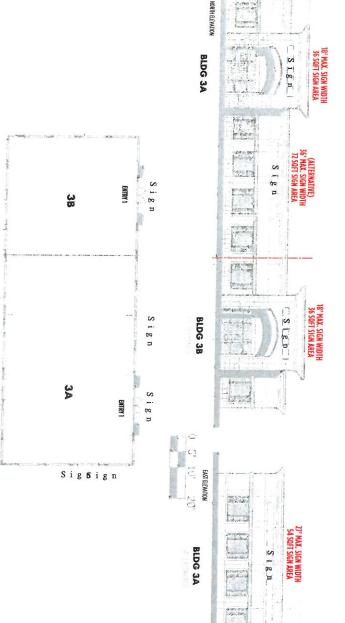
MLM

ONTARIO MILLS PARKWAY @10 & 15 FREEWAY INTERCHANGE

|  | MIM  |                | PROJECT  PARKWAY BUSINESS CENTER  ONTARIO MILLS PARKWAY  @10 & 15 FREEWAY INTERCHANGE | TO D  | PROJECT PARKWA ONTARIO @10 & 15 |                     | 5<br>Company<br>Avenue<br>A 91016  | The Bates Company 139 E. Olive Avenue Monrovia, CA 91016 |   |                                  |                      |             | TABLE   | SIGN SIZE TABLE                    |                                   | MICHAEL J. MCLAUGHLIN & ASSOCIATES  PO INGLE INTERITATION AND WAZ-JINGHIG LIGHT  PO BOX 22 MOUNTAIN CENTER CA 92651  TIMTEGREF (Emaccom  TRUTTEGREF)  TOTAL 27020 |
|--|--|----------------|---|---|---------------------------------|---------------------|--|--|---|----------------------------------|----------------------|-------------|---|------------------------------------|-----------------------------------|---|
| THE STANDARD SIGN COLOR FOR PARKWAY BUSINESS CENTER IS DARK METALLIC BRONZE MP 20303. COLORS MAY BE PERMITTED FOR CORPORATE OR REGISTERED TRADEMARKS | THE STANDARI BUSINESS CEN MP 20303, CO CORPORATE C |                | SIGN WIDTH NOT TO EXCEED 75% OF<br>AVAILABLE SIGN AREA ON BUILDING WALL               | DTH NOT TO<br>E SIGN AREA                       | SIGN WI     AVAILABLE           | OF TEXT<br>OF TEXT, | BUILDING 12  MAXIMUM SIGN HEIGHT 36" SINGLE UNE OF TEXT MAXIMUM SIGN HEIGHT 48" TWO LINES OF TEXT, AND OR GRAPHIC LOGO | GN HEIGHT 3<br>GN HEIGHT 4<br>JPHIC LOGO                 | MAXIMUM SIC<br>MAXIMUM SIC<br>MAXIMUM SIC<br>AND OR GRA |                                  | OF TEXT              | SINGLE LINI | MAXIMUM SIGN HEIGHT 24" SINGLE LINE OF TEXT MAXIMUM SIGN HEIGHT 36" TWO LINES OF TEXT AND OR GRAPHIC LOGO | IMUM SIGN<br>IMUM SIGN<br>OR GRAPH |                                   | SIGN CRITERIA   |
| E A  | 25 FT. 50 SF.<br>SIGN PLAN<br>CONSTRAINED          | 4              | ."  | 150 SF.   | 54 FT.                          | 225                 |  |  |   |                                  |                      |             | 100 SF.<br>ENTRY<br>TOWER   | 25 FT.                             | BUILD SE                          |   |
|  |  |                |   | 72 SF.  | 36 FT.                          | 144                 |  |  |   |                                  |                      |             | 2 BUSINESSES IDENTIFIED   | 36 FT.                             | 2                                 | <b>12</b> 4580  |
| St. 5.   | 27 FT. 54 SF.<br>27 FT. 54 SF.                     | 60             | 18 FT. 36 SF.   | 36 SE<br>36 SE                                  | 18 FT.                          | 96                  |  |  |   |                                  |                      |             |   |                                    |                                   | 10A<br>10B<br><b>11</b> 4550  |
| SF. 5.   | 24 FT. 48 SF.<br>24 FT. 48 SF.                     | 400            |   |   |                                 |                     |  |  |   |                                  | 54 SF.               | 27 FT.      | 36 SF.<br>54 SF.  | 18 FT.<br>27 FT.                   | 90                                | 9A<br>9B<br><b>10</b> 4720  |
|  |  |                |   | 54 SF.<br>36 SF.                                | 27 FT.<br>18 FT.                | 84                  |  |  |   |                                  | 36 SF.               | 18 FT.      | 36 SF.<br>54 SF.  | 18 FT.<br>27 FT.                   | 8 8 8                             | 8A<br>8B<br><b>9</b> 4710   |
|  |  |                |   | 72 SF.<br>54 SF.                                | 36 SF.<br>27 FT.                | 88 48               |  | 36 SF.<br>54 SF.   | 18 FT.<br>27 FT.  | 00 A<br>A A                      |                      |             |   |                                    |                                   | 7A<br>78<br><b>8</b> 4688   |
|  |  |                | d d   |   |                                 |                     |  | 36 SF.<br>36 SF.   | 18 FT   | 72                               |                      |             | 36 SF.  | 18 FL                              | 4: 4:                             | 6B<br>7 4686 -  |
| ¥  | 27 SF. 54 SF.                                      | 60             |   | 60 SF.  | 30 SF.                          | 60                  |  |  |   |                                  |                      |             |   | 18 FT.                             | 36                                | 5A<br>5B<br>6.4684  |
| SF.  | 36 FT. 48 SF.<br>36 SF. 60 SF.                     | 48             |   | 54 SF.  | 27 FI.                          | 9F 60               | 18 FT. 36 SF.  | 48 SF.<br>36 SF.<br>36 SF.                               | 36 FT.<br>18 FT.<br>18 FT.                              | 48<br>48                         | 48 SF                | 27 FT.      | 36 SE   | 18 FT.                             | 72                                | 4A<br>4B<br>4C<br>5 4750 -  |
| SF.  | 27 FT. 54 SF.                                      | 54             |   |   |                                 |                     |  |  |   |                                  | 72 SF.               | 36 FT.      | 36 SF.  | 18 FT.                             | \$ 8<br>6 8                       | 3A<br>3B<br><b>4</b> 4730 -   |
| SF.  | 18 FT. 36 SF.                                      | 36             |   |   |                                 |                     |  |  |   |                                  | 54 SF.               | 27 FT.      | 36 SF.  | 18 FT.                             | 73                                | 2A<br>2B<br><b>3</b> 4700 -   |
|  |  |                |   |   | -                               |                     | 1  | 36 SF.<br>36 SF.   | 18 FT.  | 64 E                             | 36 SF                | 18 FT.      | 36 SF   | 18 FT.                             | 50                                | 1A<br>1B<br>1C<br><b>2</b> 4689 -   |
| EAST ELEVATION  WASHING SIGN (ATT)  SIGN AREA  WAX. WIDTH  SIGN AREA  WAX. WIDTH  SIGN AREA  | EAST ELEVATION MAXIMUM SIGN MAXIMUM SIGN AREA      | SUITE FRONTAGE | C. WIDTH SIGN AREA  | SOUTH ELEVATION  MAXIMUM SIC  DTH SIGN AREA MAX | SIGN<br>MAX. WI                 | REA FRONTAGE        | SIGN (ALT) MAXIMUM<br>MAX, WIDTH SIGN AREA   | WEST ELEVATION  MAXIMUM S  TH SIGN AREA M                | MAX WID   | SUHE<br>FRONTAGE<br>(UNEAL REET) | MAXIMUM<br>SIGN AREA | SIGN (ALT)  | NOKIT ELEVATION NOTE SIGN AREA N  | MAX. Y                             | STATE<br>FEORMAGS<br>(UNEAL FEET) | ADDRESS SUITE #   |









4684

4720 4710

4686

4682 4698

4700

4730 4750

ONTARIO WILLS FR (PRIMITE)

ONTARIO MILLS PARKWAY

- MAXIMUM 1 SIGN PER TENANT SUITE, PER ELEVATION (SOME BUILDING ELEVATIONS MAY PROVIDE FOR ALTERNATIVE LOCATIONS)
- MAXIMUM SIGN HEIGHT 24" SINGLE LINE OF TEXT MAXIMUM SIGN HEIGHT 30" TWO LINES OF TEXT AND OR GRAPHIC LOGO
- SIGN WIDTH NOT TO EXCEED 75% OF AVAILABLE SIGN AREA
- THE STANDARD SIGN COLOR FOR PARKWAY BUSINESS CENTER IS DARK METALLIC BRONZE MP 20303.





The Bates Company 139 E. Olive Avenue Monrovia, CA 91016 626.305.5338 office 626.305.1342 fax

**EXHIBIT 7** 

FOR BOX 32 HOUNTRY CAN WASHINGTON SIGN LOCATIONS

INTERPRETARY CAN THE CA 9265]

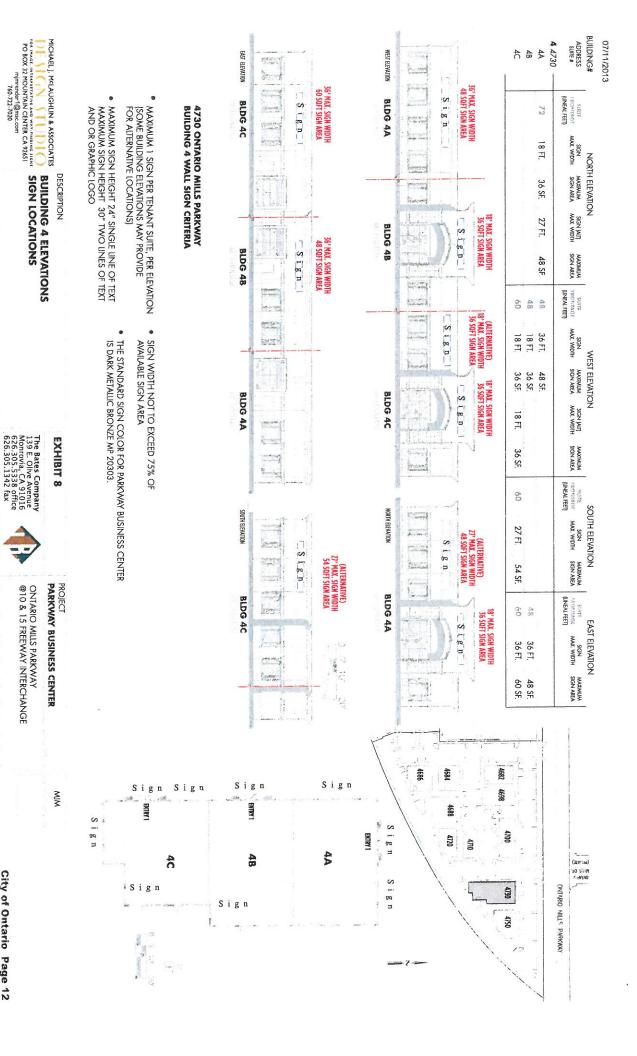
INTERPRETARY CONTROL CA 9265]

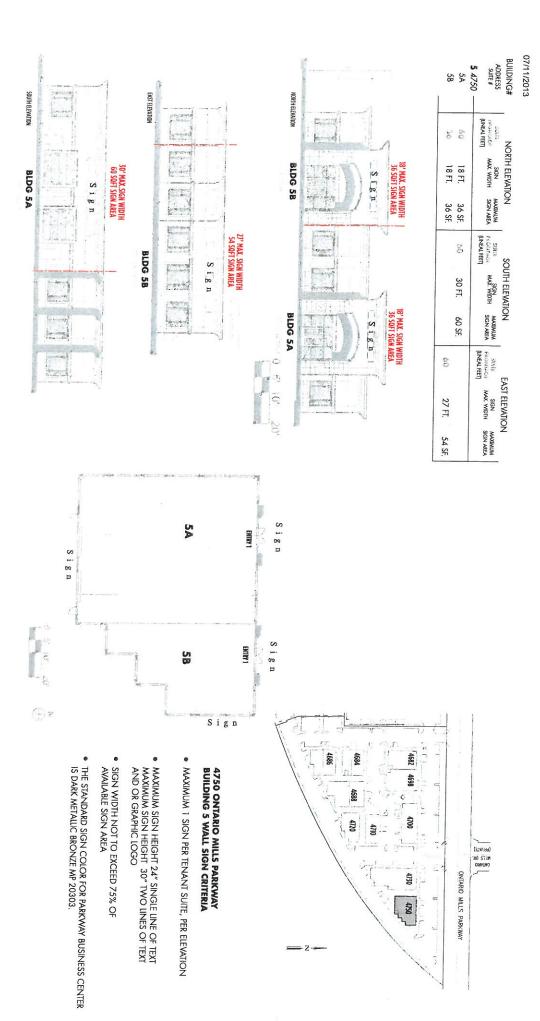
INTERPRETARY CONTROL CA 9265]

INTERPRETARY CONTROL CAN THE CA

DESCRIPTION

ONTARIO MILLS PARKWAY @10 & 15 FREEWAY INTERCHANGE PARKWAY BUSINESS CENTER MIN





FO BOX 20 MOUNTAIN CENTER CA 92651

MINISTRUCTURE CA 92651

MINISTRUCTURE CA 92651

MINISTRUCTURE CA 9267

190-722-7020

The Bates Company 139 E. Olive Avenue Monrovia, CA 91016 626.305.5338 office 626.305.1342 fax

**EXHIBIT 9** 

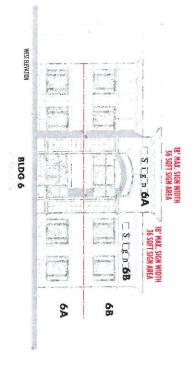
PROJECT
PARKWAY BUSINESS CENTER

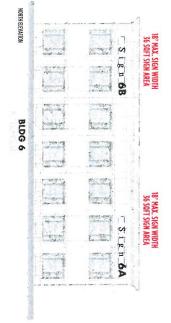
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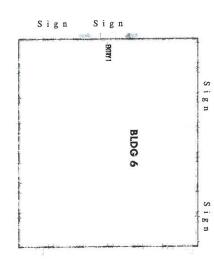
ONTARIO MILLS PARKWAY @10 & 15 FREEWAY INTERCHANGE

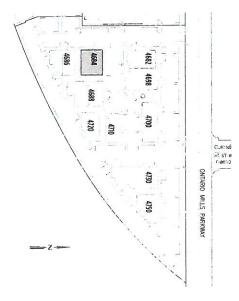
DESCRIPTION

| BUILDING#       | ADDRESS<br>SUITE #                | 6 4684 — | 6A     | 6B     |  |
|-----------------|-----------------------------------|----------|--------|--------|--|
| - NO            | INEAL FEET)                       |          | 84     | 84     |  |
| NORTH ELEVATION | SIGN<br>MAX: WIDTH                |          | 18 FT. | 18 FT. |  |
| 2               | MAXIMUM<br>SIGN AREA              |          | 36 SF. | 36 SF. |  |
| *               | SUITE<br>FRONTAGE<br>JUNEAL FEET) |          | 72     | 72     |  |
| VEST ELEVATION  | SIGN<br>MAX. WIDTH                |          | 18 FT. | 18 FT. |  |
| S               | MAXIMUM<br>SIGN AREA              |          | 36 SF. | 36 SF. |  |
|                 |                                   |          |        |        |  |









#### 4684 ONTARIO MILLS PARKWAY BUILDING 6 WALL SIGN CRITERIA

- MAXIMUM 1 SIGN PER TENANT SUITE, PER ELEVATION
- MAXIMUM SIGN HEIGHT 24" SINGLE LINE OF TEXT MAXIMUM SIGN HEIGHT 30" TWO LINES OF TEXT AND OR GRAPHIC LOGO
- SIGN WIDTH NOT TO EXCEED 75% OF AVAILABLE SIGN AREA
- THE STANDARD SIGN COLOR FOR PARKWAY BUSINESS CENTER IS DARK METALLIC BRONZE MP 20303.

#### EXHIBIT 10

The Bates Company 139 E. Olive Avenue Monrovia, CA 91016 626.305.5338 office 626.305.1342 fax

PO BOX 32 HOUNTAIN CENTER CA 92651

minresder 1@naccom
146/7127/020



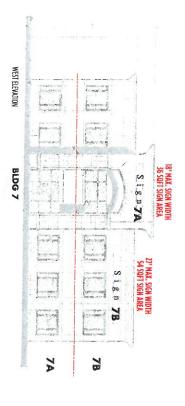
ONTARIO MILLS PARKWAY
@10 & 15 FREEWAY INTERCHANGE

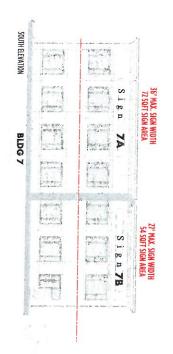
PARKWAY BUSINESS CENTER

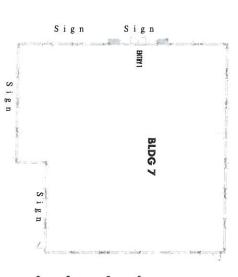
WIW

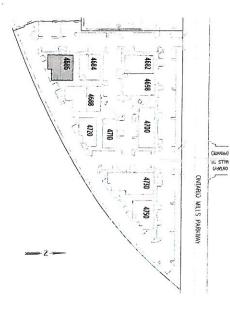
77

| 1 | 78     | 7A     | 7 4686       | ADDRESS | BUILDING#       |
|---|--------|--------|--------------|---------|-----------------|
|   | (D)    | 52     | [UNEAL FEET] | 3/15/12 | ·<br>≨          |
|   | 27 FT. | 18 FT. | MAX. WIDTH   | SIGN    | WEST ELEVATION  |
|   | 54 SF. | 36 SF. | SIGN AREA    | MUMBRAM | S               |
|   | X.     | 24     | (UNEAL FEET) | 3003    | SO              |
|   | 27 FT. | 36 FT. | MAX. WIDTH   | SIGN    | SOUTH ELEVATION |
|   | 54 SF. | 72 SF. | SIGN AREA    | MUMUKAM | <u>S</u>        |









## 4686 ONTARIO MILLS PARKWAY BUILDING 7 WALL SIGN CRITERIA

- MAXIMUM 1 SIGN PER TENANT SUITE, PER ELEVATION
- MAXIMUM SIGN HEIGHT 24" SINGLE LINE OF TEXT MAXIMUM SIGN HEIGHT 30" TWO LINES OF TEXT AND OR GRAPHIC LOGO
- SIGN WIDTH NOT TO EXCEED 75% OF AVAILABLE SIGN AREA
- THE STANDARD SIGN COLOR FOR PARKWAY BUSINESS CENTER IS DARK METALLIC BRONZE MP 20303...

# MICHAEL J. MELAUGHLIN & ASSOCIATES DESCRIPTION FOR INACC. INTENSITY IN AND WATERINGHE SIGN FOR 80X 32 HOUNTAIN CENTER CA 92351 MILMERGET (1902.COM 769.722.7020

CIATES
BUILDING 7 ELEVATIONS
SIGN LOCATIONS

EXHIBIT 11

The Bates Company 139 E. Olive Avenue Monrovia, CA 91016 626.305.5338 office 626.305.1342 fax

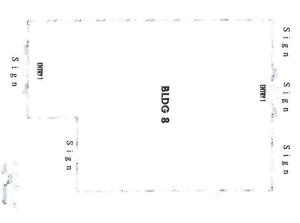


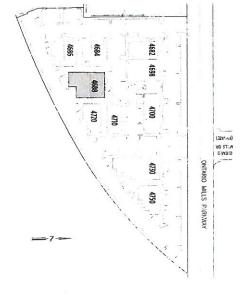
PARKWAY BUSINESS CENTER
ONTARIO MILLS PARKWAY
@10 & 15 FREEWAY INTERCHANGE

WIW









## 4688 ONTARIO MILLS PARKWAY BUILDING 8 WALL SIGN CRITERIA

- MAXIMUM 1 SIGN PER TENANT SUITE, PER ELEVATION (SOME BUILDING ELEVATIONS MAY PROVIDE FOR ALTERNATIVE LOCATIONS)
- MAXIMUM SIGN HEIGHT 24" SINGLE LINE OF TEXT MAXIMUM SIGN HEIGHT 30" TWO LINES OF TEXT AND OR GRAPHIC LOGO
- SIGN WIDTH NOT TO EXCEED 75% OF AVAILABLE SIGN AREA
- THE STANDARD SIGN COLOR FOR PARKWAY BUSINESS CENTER IS DARK METALLIC BRONZE MP 20303.



**EXHIBIT 12** 

The Bates Company 139 E. Olive Avenue Monrovia, CA 91016 626.305.5338 office 626.305.1342 fax

PARKWAY BUSINESS CENTER

ONTARIO MILLS PARKWAY

@ 10 & 15 FREEWAY INTERCHANGE

MW







4686

4684

4720 4710 4682 4698

4700

4730 4750

ONTARIO INILIS DR. (PENATE)

ONTARIO MILLS PARKWAY





- MAXIMUM 1 SIGN PER TENANT SUITE, PER ELEVATION (SOME BUILDING ELEVATIONS MAY PROVIDE FOR ALTERNATIVE LOCATIONS)
- MAXIMUM SIGN HEIGHT 24" SINGLE LINE OF TEXT MAXIMUM SIGN HEIGHT 30" TWO LINES OF TEXT AND OR GRAPHIC LOGO
- SIGN WIDTH NOT TO EXCEED 75% OF AVAILABLE SIGN AREA
- THE STANDARD SIGN COLOR FOR PARKWAY BUSINESS CENTER IS DARK METALLIC BRONZE MP 20303.

13



PO BOX 20 MOUTAN CAN PACAGE A 92651

INDICATE AND WASHINGTON SHORE CA 92651

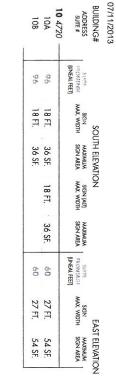
INDICATE AND WASHINGTON CONTRACTOR OF THE PACAGE AND THE PACAGE

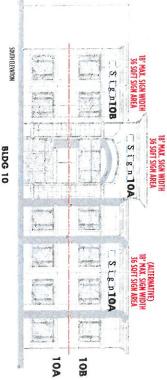
DESCRIPTION

REFER TO TABLE A FOR PERMITTED SIGN AREA PER BUILDING ELEVATION

ONTARIO MILLS PARKWAY @10 & 15 FREEWAY INTERCHANGE PARKWAY BUSINESS CENTER

M





4686

4684

4688

4720 4710 4682 4698

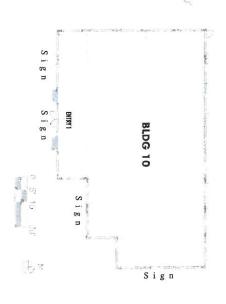
4700

4730

4750

CHANNO RG 23 M (JTANRR)

CNTARIC MILLS PARKWAY





- MAXIMUM 1 SIGN PER TENANT SUITE, PER ELEVATION (SOME BUILDING ELEVATIONS MAY PROVIDE FOR ALTERNATIVE LOCATIONS)
- MAXIMUM SIGN HEIGHT 24" SINGLE LINE OF TEXT MAXIMUM SIGN HEIGHT 30" TWO LINES OF TEXT AND OR GRAPHIC LOGO
- SIGN WIDTH NOT TO EXCEED 75% OF AVAILABLE SIGN AREA
- THE STANDARD SIGN COLOR FOR PARKWAY BUSINESS CENTER IS DARK METALLIC BRONZE MP 20303.



EAST ELEVATION

BLDG 10

Secure .

SignioA riegser.

27' MAX. SIGN WIDTH 545QFT SIGN AREA

S 1 g n 108

27' MAX. SIGN WIDTH 54 SQFT SIGN AREA

DESCRIPTION

The Bates Company 139 E. Olive Avenue Monrovia, CA 91016 626.305.5338 office 626.305.1342 fax

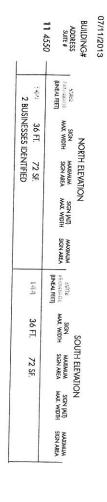
**EXHIBIT 14** 

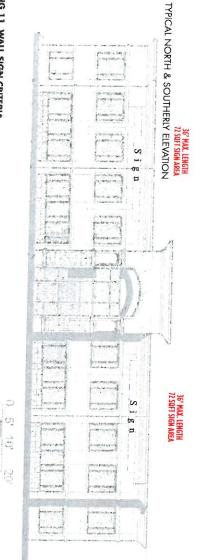
ONTARIO MILLS PARKWAY @10 & 15 FREEWAY INTERCHANGE

PARKWAY BUSINESS CENTER

PROJECT

XX





## BUILDING 11 WALL SIGN CRITERIA

- BUILDING 11 SHALL BE PERMITTED A MAXIMUM OF 4 WALL SIGNS.
   TWO SIGNS PERMITTED FOR THE NORTH AND SOUTH ELEVATIONS.
- SIGNS SHALL BE LOCATED AT THE BUILDING PARAPET.
- MAXIMUM I SIGN PER TENANT, PER ELEVATION
- SIGN AREA FOR ALL TENANTS WILL BE CALCULATED AT ONE SQUARE FOOT OF SIGN AREA PER LINEAL FOOT OF BUILDING FRONTAGE.

SIGN HEIGHT:
 24" MAXIMUM FOR SINGIE LINE OF TEXT
 30" MAXIMUM FOR TWO LINES OF TEXT
 ALL SIGNS SHALL MAINTAIN SPACE AROUND THE SIGN COPY EQUAL TO ONE-HALF THE HEIGHT OF THE TALLEST ELEMENT OF THE SIGN FROM ANY BUILDING EDGE, WINDOW OR ARCHITECTURAL FEATURE. SIGN LETTERS/LOGO MAY EXTEND OVER REVEALS ON THE SAME

- ONLY THE NAME AND OR LOGO OF THE TENANT SHALL BE PERMITTED. SIGNS SHALL NOT APPEAR TO BE AN ADVERTISEMENT AND SYMBOLS OR TRADEMARKS, SUCH AS "14", AND ® ARE PROHIBITED.
- THE STANDARD SIGN COLOR FOR PARKWAY BUSINESS CENTER IS DARK METALLIC BRONZE. AN EXCEPTION MAY BE GRANTED FOR REGISTERED TRADEMARK CORPORATE COLORS AND LOGOS.



BUILDING 11 ELEVATION

**EXHIBIT 15** 

PROJECT

The Bates Company 139 E. Olive Avenue Monrovia, CA 91016 626.305.5338 office 626.305.1342 fax



SIGNS MAY BE ILLUMINATED OR NON-ILLUMINATED by others

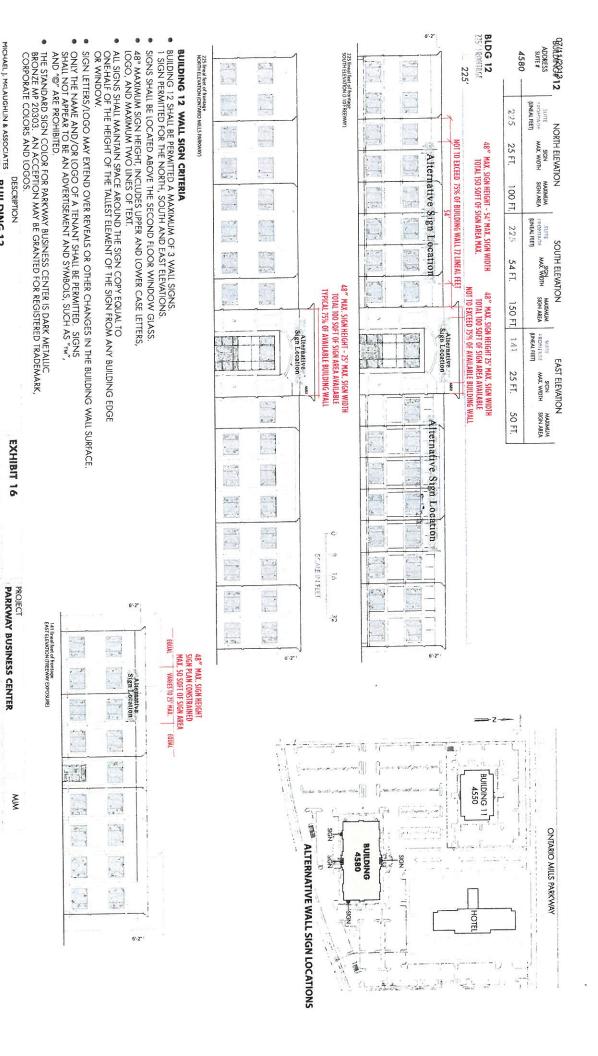
Primary Power within 6'

ONTARIO MILLS PARKWAY @10 & 15 FREEWAY INTERCHANGE PARKWAY BUSINESS CENTER

MW

ONTARIO MILLS PARKWAY **BUILDING 12** 4580 5 HOTEL The second 1.7

BUILDING 11,
REVERSE CHANNEL LETTER
DARK BRONZE MP 28077 GRAPHIC FACE & RETURN
5" LETTER/LOGO RETURNS 1.5" STAND-OFF FROM WAL BUILDING WALL PANEL STEEL FRAME OR BLOCKING TYPICAL REVERSE CHANNEL LETTER #10 Lag bolt thru-bolt to structure behind wall panel Weep Holes UL Listed Transformer & Housing LED or Neon Illumination External on/off Switch 3/16" Lexan Face Numinum Letter Return 1.5" Space off Bldg.



City of Ontario Page 20

PO BOX 32 MOUNTAIN CENTER CA 92651

TWO STORY ELEVATION SIGN LOCATIONS

The Bates Company 139 E. Olive Avenue Monrovia, CA 91016 626.305.5338 office 626.305.1342 fax

ONTARIO MILLS PARKWAY

@10 & 15 FREEWAY INTERCHANGE

**BUILDING 12** 

760-722-7020

inder1@mac.com

#### 7.0 WALL SIGNS (Hotel)

#### 7.1 Wall Signs Criteria for hotels:

Wall signs shall provide for business identification of the Hotel facility, Additional signs may be considered for restaurant and or spa services when they are operated as separate businesses within the hotel.

The hotel shall be permitted a maximum of four (4) wall signs.

#### 7.3

line. Wall signs shall not be located on the same elevation. Wall signs shall be located parallel to the building wall and below the eave or fascia

#### 7.4

Sign area for all tenants will be calculated at one square foot of sign area per linear foot of building frontage. Maximum sign area is 61 square feet per sign.

#### 7.5 Sign Copy & Color:

trademarks, such as "", and ", are prohibited. shall be permitted. Signs shall not appear to be an advertisement and symbols or lluminated cabinets are not permitted. Only the name and or symbol of the tenant The logo shall be reproduced as a dimensional sign. (Refer to Exhibit 17).

PO BOX 32 MOUNTAIN CENTER CA 92651 MICHAEL J. MCLAUGHLIN & ASSOCIATES

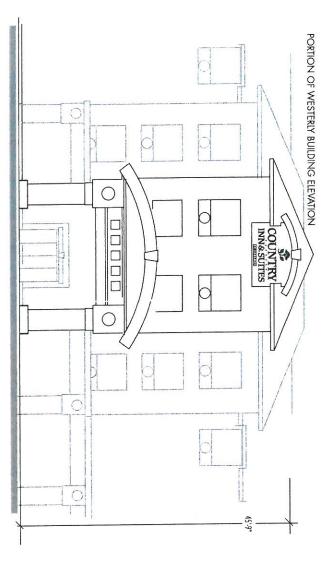
WALL SIGNS (HOTEL)

DESCRIPTION



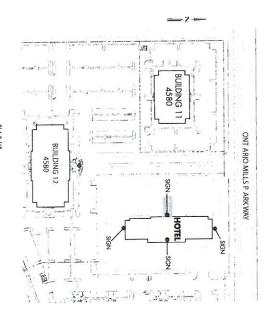
ONTARIO MILLS PARKWAY @10 & 15 FREEWAY INTERCHANGE PARKWAY BUSINESS CENTER

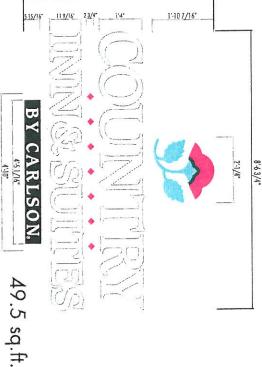
MLM



# HOTEL SITE BUILDING WALL SIGN CRITERIA

- THE HOTEL SHALL BE PERMITTED A MAXIMUM OF FOUR (4) WALL SIGNS.
   ONE TO BE LOCATED ON SEPARATE ELEVATIONS.
- SIGN AREA WILL BE CALCULATED AT ONE SQUARE FOOT OF SIGN AREA PER LINEAL FOOT OF BUILDING FRONTAGE.
   61 SQUARE FOOT OF SIGN AREA IS PERMITTED FOR EACH SIGN.
- SIGN SHALL BE CONSTRUCTED AS INTERNALLY ILLUMINATED CHANNEL LETTERS WITH LIGHTED FACES.
- REGISTERED TRADEMARK CORPORATE COLORS AND LOGOS SHALL BE PERMITTED.





5'-10"



DESCRIPTION

**EXHIBIT 17** 

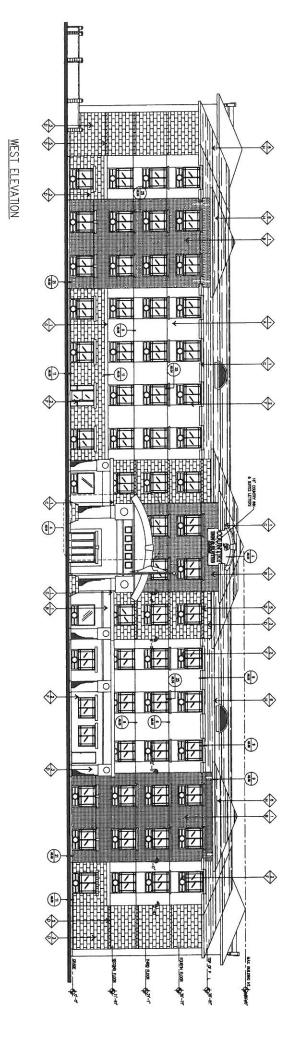
The Bates Company 139 E. Olive Avenue Monrovia, CA 91016 626.305.5338 office 626.305.1342 fax

PROJECT
PARKWAY BUSINESS CENTER

MW

ONTARIO MILLS PARKWAY
@10 & 15 FREEWAY INTERCHANGE

## **APPENDIX**



9/24/08 City of Ontario Page 24

InSite Group

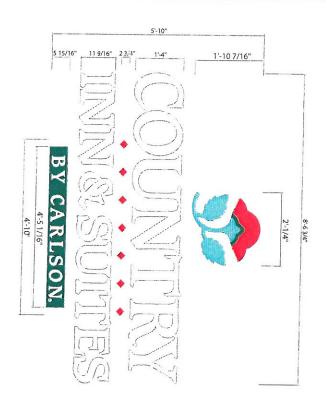
lmage Management

7675 Oak Ridge Highway Knoxville, Tennessee 37931 (865) 342-8290 Office (865) 539-6311 Fax

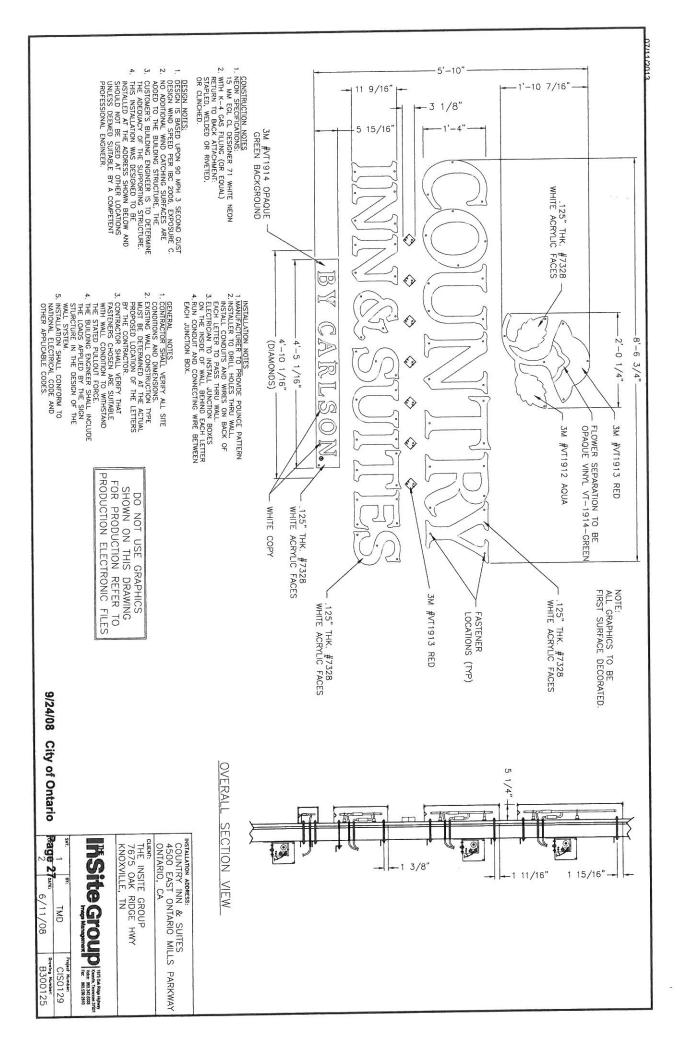
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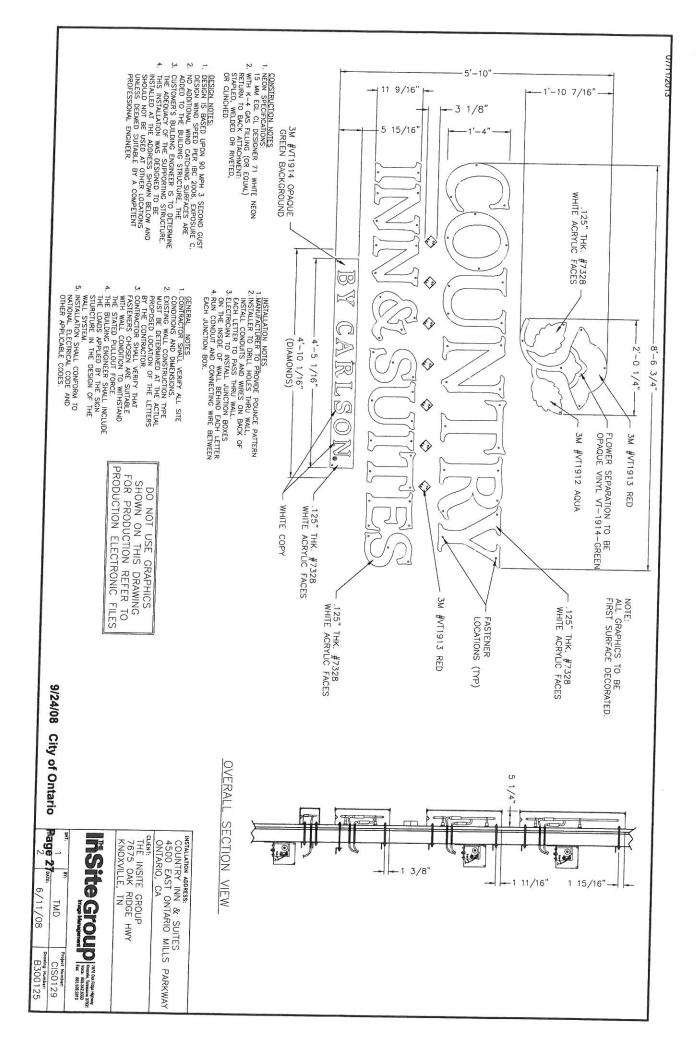
CIS0129

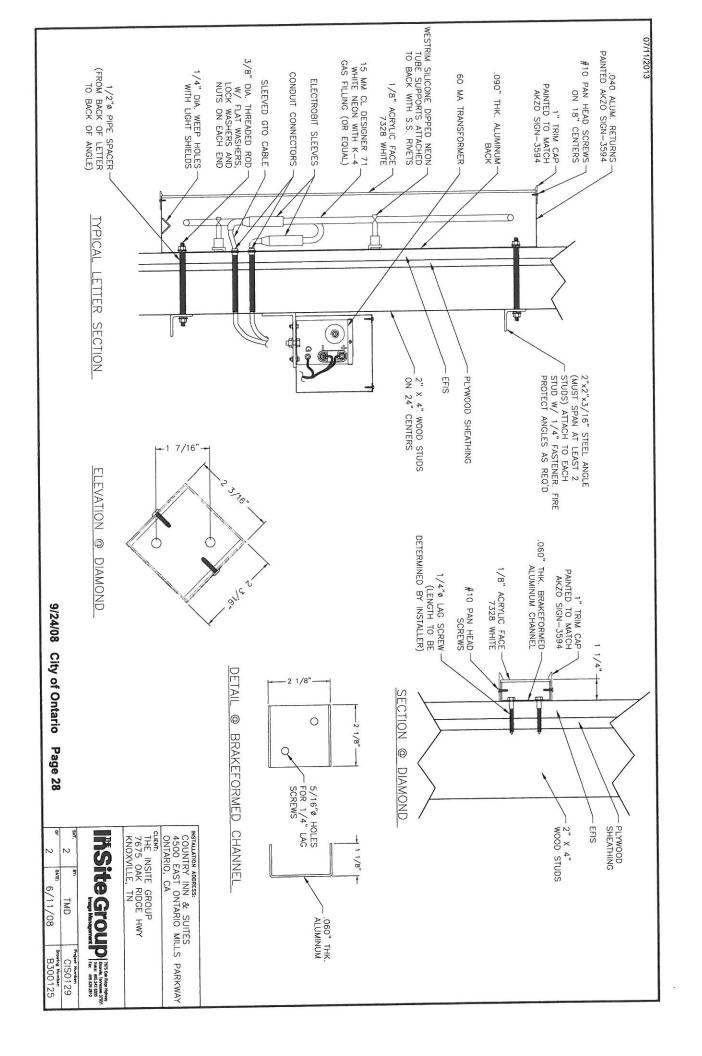
9/24/08 City of Ontario Page 26

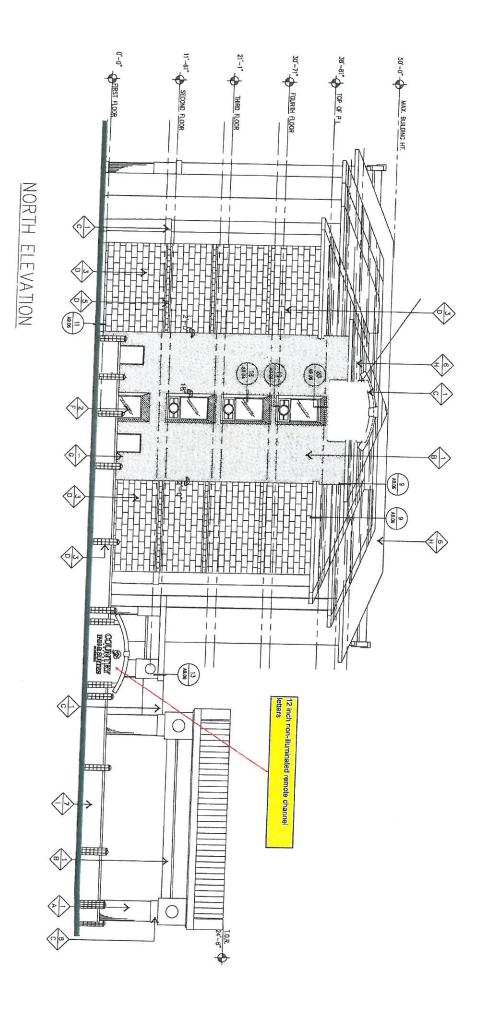


# **Supporting Artwork**

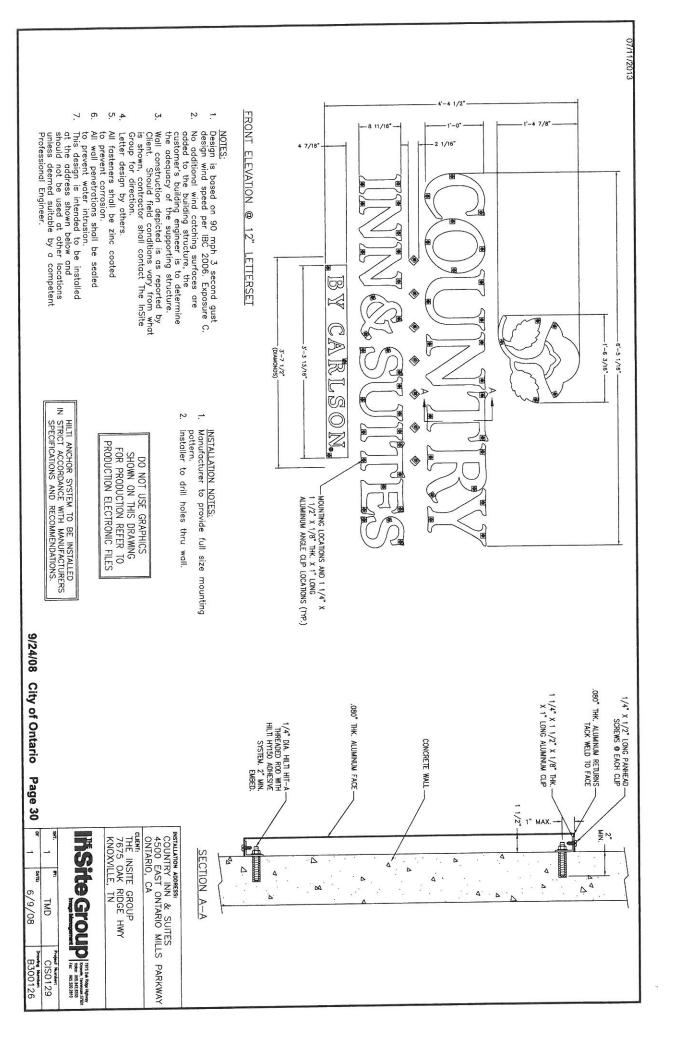








9/24/08 City of Ontario Page 29



7675 Oak Ridge Highway Knoxville, Tennessee 37931 (865) 342-8200 Office (865) 539-6311 Fax

lmage Management

Amends in the property of The finite Group, As is be Capital or reporting a chinal Permission of The Indian Group, Permission of The Indian Group, Parties Capital St. God. Capital St. Capital

9/24/08 City of Ontario Page 31

CIS0129

2 1/16" 4 7/16" 8 11/16" 1'-0" BY CARLSON. 3'-3 13/16" 3'-7 1/2" 6'-5 1/16" 1'-6 3/16"

# **Supporting Artwork**