

### City of Ontario Planning Department 303 East "B" Street Ontario, CA 91764

Phone: (909) 395-2036

### Sign Program Application

Fax: (909) 395-2420

APPLICANT/OWNER INFORMATION (print or type)	
Property Owner: ROSHAN, LLC  Address: 1125 Napoli DR, Pacific Palsales (490272  Telephone No.: 213/434-77001 Fax No.: 310/459-6192	(For staff use only) File No.: PSGPO4-010 Related Files:
Applicant: ONTARIONEON CO. T.NC.  Address: 303 W. MAIN ST. ONTARIO 91762—  Telephone No.:909/986-46372 Fax No.:909/988-6376  Applicant's Representative: EILEEN ESCOBEDO  Address: PDB 9297 ONTARIO 91762-9297	Submittal Date: 11-16-04  Rec'd By: 40  Fees Paid: \$ 1225.00  Receipt No.: 8200406555  CK#5209  Action: Approved Denied  By: CHUCK MIN ULL
Telephone No. 904 986 4632 Fax No.: 904 988 6376  **SITE INFORMATION**	Date: 11-16-04
Site Address (include N, S, E or W): 4323 E. Mills Circle, O Assessor's Parcel No.: 02380 1449 0000 Development Name: LA GOLLERIA	ntaria, CA
Zone: Euclid Avenue Overlay D	District?: Yes No
NOTES	



### VIA - TELEFACSIMILE/U.S. MAIL

November 11, 2004

Ms. Eileen Escobedo Ontario Neon Co., Inc. P.O. Box 9267 Ontario, CA 91762-9297

RE:

Ontario Mills ~ Parcel J-1

Proposed Tenant Sign Regulations

### Dear Eileen:

The Ontario Mills Design Review Committee ("DRC") has received and reviewed the revised Signage Program Submission for the above referenced parcel, consisting of the following drawings as received:

Exhibit "A"	Site Plan	by: Ontario Neon Co. dated 11/4/04
Exhibit "B"	Letter Detail	by: Ontario Neon Co. dated 11/4/04
Exhibit "C1"	South Elevation	by: Ontario Neon Co. dated 11/4/04
Exhibit "C2"	Elevations	by: Ontario Neon Co. dated 11/4/04
Exhibit "C3"	Elevations	by: Ontario Neon Co. dated 11/4/04
Exhibit "C4"	Elevations	by: Ontario Neon Co. dated 11/4/04
Exhibit "D"	Window Elevation	by: Ontario Neon Co. dated 11/4/04
Exhibit "E"	Parcel ID Sign	by: Ontario Neon Co. dated 11/4/04
Exhibit "F"	Parcel ID Sign Detail	by: Ontario Neon Co. dated 11/4/04
Exhibit "G"	Parcel ID Sign Detail	by: Ontario Neon Co. dated 11/4/04
Exhibit "H"	Parcel ID Sign Placement	by: Ontario Neon Co. dated 11/4/04
Exhibit "I" Parcel ID Sign Placement		by: Ontario Neon Co. dated 11/4/04

The above submission is <u>approved subject to</u> incorporation of the comments from this review into the each tenant submission.

The total gross leasable area needs to be identified and the size of the suite for each tenant and the leasable areas shown on the plan. Each tenant sign should be submitted on an overall plan and elevation in order to ensure continuity.

Be advised that this approval is not intended to take precedence over any rules and regulations promulgated by The City of Ontario, CA, or any other governmental agency having jurisdiction over the property. The sign owner, at its sole expense and effort will need to pursue whatever types of approvals necessary to install the sign package as approved by the DRC. In closing, DRC appreciates the quality and completeness of the submission as received.

Thank you.

Sincerely

Michael J. Shamey

Ontario Mills "DRC" Coordinator Agent for The Mills Corporation

cc:

Mr. William Montgomery - The Mills Corporation

 $Ms.\ Ruth\ Tewalt-Ontario\ Mills$ 

Ms. Pam Posten – Ontario Mills

File

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### Eileen Escobedo

From:

Mike Shamey [mshamey@sitesig.com]

Sent:

Monday, November 15, 2004 10:39 AM

To:

eileen@ontarioneon.com

Cc:

Montgomery, Bill

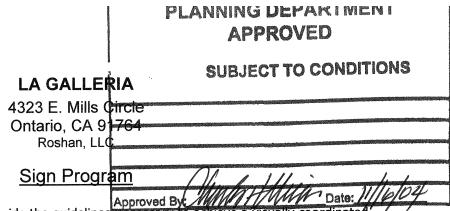
Subject: Ontario Mills ~ La Galleria Sign Program DRC

Please find attached a pdf of the Sign Program DRC approval (dated 11/11/04) Hard copy to follow via U.S. Mail

Thank you.

Sincerely,

Mike Shamey Site Signatures 300 Corbet Street; Suite 200 Tarentum, PA 15084 724.224.1997 724.224.1998 fax



### **General Information**

The intent of these sign criteria is to provide the guidelines necessary to achieve a visually coordinated, balanced and appealing signage environment at La Galleria near the Ontario Mills in Ontario, CA.

Adherence to these sign criteria shall be rigorously enforced and any nonconforming signs shall be removed by the tenant at his/her expense, upon demand by the owner.

The Ontario Mills Peripheral Parcel Development Standards and the City of Ontario's sign code govern all signage not addressed in this sign program.

Note that approvals of the proposed signs must be secured from the Landlord and the Tenant Coordinator for The Mills Corporation prior to obtaining permits from the City of Ontario. This process will take time so the Tenant is encouraged to secure a sign contractor and to begin the approval process as soon as the lease agreement is completed.

### **Approvals**

It is a mandatory requirement that the design and construction of the Tenant's exterior signs receive written approval by the Landlord and The Mills Corporation prior to fabrication and installation.

These approvals shall be based on:

- · Conformity to sign criteria established for La Galleria, including the fabrication and method of installation.
- Final approval upon viewing of final sign installed, making sure plans submitted and approved were followed.
- Landlord has the specific right to refuse approval of any sign design which does not conform to these specific criteria.
- Landlord and The Mills Corporation must provide written approval of the sign(s) prior to manufacture. The city of Ontario will require that both written approvals be filed with the permit package.

To secure approval, Tenant agrees to conform to the following procedures: Submit three copies of the detailed sign design with one in full color of the proposed sign or signs. Sign contractor must supply Landlord with a copy of its State Contractor's License and Workman's Compensation Insurance with sign designs.

Mr. Fred Roshan Roshan, LLC - La Galleria 1125 Napoli Drive Pacific Palisades, CA 90272

Submit four copies of the same design, with one in full color, with a copy of the written Landlord approval to:

Mr. Michael J. Shamey Ontario Mills "DRC" Coordinator Site Signatures 300 Corbet Street, Ste. #200 Tarentum, PA 15084 Ph: 724/224-1997

Page two

### **Approvals Continued:**

All sign designs and specifications are to be prepared by a reputable licensed sign contractor. The sign drawings must indicate the following information:

- A scaled leasehold/storefront drawing illustrating the proposed sign design and all dimensions, as
  it relates to the leasehold/storefront elevation including elevation facing the parking lot and one
  facing the public street elevation if Tenant has sign rights for that elevation. The drawings are to
  include all exterior signs and vinyl window graphics being requested for store usage.
- A plot plan indicating the exact location of each Tenant's sign as it relates to the building. (See Exhibit A)
- A detailed letter through section of the sign and building fascia to show its construction and method of attachment. (See Exhibit B)
- All aluminum, acrylic colors, paint finish colors and material specifications.
- Neon tubing sizes, color, intensity, and transformer size.
- The square footage of each sign, including the total square footage for all building signs shall be noted on the sign design.
- All drawings marked "Disapproved" or "Approved as Noted" must be changed as noted and resubmitted to Landlord as specified in "Approvals."
- Tenant or tenant's sign contractor will not be permitted to commence installation of any exterior sign unless the following conditions are met:
  - No sign shall be installed until permits from the City of Ontario Building and Safety Department have been secured by the sign contractor.
  - A "Permitted" stamped set of the final sign drawings are retained on the Tenant's premises at all times during the installation of sign or signs, until a final inspection by the city has signed off on and approved the signs during final inspection.

### **Tenant Identification Signs/Specifications & Requirements**

Each retail tenant shall be permitted one (1) illuminated channel letter sign facing the parking lot. Tenants may also be allowed one additional sign on the public street elevation <u>subject to Landlord's written</u> <u>approval.</u>

- Sign shall not exceed a maximum of 60 square feet or 26 square feet per each 1,000 square feet
  of leased floor area whichever is less.
- Maximum letter height is 24 inches with a maximum horizontal letter projection of 12" and maximum mounted height of 25 feet.
- No wall sign shall extend above the roof, parapet line or maximum allowable building height.
- Each tenant shall be permitted a maximum quantity of not to exceed two signs, one on the elevation facing the parking lot, and one on the public street elevation <u>subject to Landlord</u> approval.
- Signs to be located only within the space and surface specifically approved on the building. (See Exhibit C1-C4)
- Signs shall be limited to store name, Federal or State registered name or logo. Established trade
  marks or registered trade mark signage shall be permitted providing the signs conform to the
  criteria described herein.
- All signs shall consist of acrylic faced aluminum channel letters with face colors and type styles subject to Landlord's approval.
- Logos used in conjunction with individual letters will be considered a part of the sign area, and are subject to Landlord's approval.
- The Tenant shall pay for all signs, their installation, (including final connection) and maintenance.
- Tenant sign contractor must file, and obtain any licenses, permits and variances as required for sign installation from the City of Ontario. A copy of the sign permits is to be furnished to the Landlord for his file.

Page three

### Tenant Identification Signs/Specifications & Requirements continued

- Each Tenant shall include one set of vinyl graphics providing store name, hours, security phone numbers and address copy that does not exceed 280 square inches. Graphics to be high performance white vinyl applied second surface to storefront glass. (See Exhibit D)
- The fabrication and installation of all signs shall be subject to the following restrictions:
  - All channel letters (returns and backs) are to be fabricated from .040 to .063 aluminum.
  - No pop-riveted or stapled letters will be allowed. Five (5) inch deep letter returns shall be primed and painted with an automotive enamel, minimum of two (2) coats, satin finish, in a color compatible with the letter faces or building fascia color. Interior of letters are to be primed and painted white.
  - Channelume, Channel Classic, and Channel letter edge or similar material/construction will not be permitted. All channel letters must have 3/16" diameter drain hole at bottom of each channel letter or logo.
  - Letter faces shall be minimum 1/8" thick, translucent Rohm & Haas Plexiglas or equivalent acrylic material. Retainer trim cap shall be ¾" wide in a color compatible with the letter returns or face of the letters. Retaining screws shall be 07x3/8" Phillips type sheet metal screws. All trim cap retaining screws must be painted to match trim-cap color. Colors are subject to Landlord approval.
  - All channel letters to be illuminated with neon tubing with a 30 ma transformer. Neon tube size and color to be determined by channel letter face color. All neon housings and connectors for the signs must be UL approved. No exposed incandescent or fluorescent lamps will be permitted. All exposed neon must be approved by Landlord and City of Ontario.
  - No exposed raceways shall be used. The maximum projection of the wall sign may not exceed 12" horizontally from the face of the building. In addition, no wall sign shall extend above the roof, parapet line or maximum allowable building height.
  - All signs will be mounted pegged off the fascia 1".
  - All penetrations of the building structure required for sign installation shall be sealed to a watertight condition.
  - All signs shall be fabricated and installed with UL approval in compliance with all applicable local building and electrical codes.
  - OUL sticker shall be placed as inconspicuously as possible. No sign company labels will be permitted on the exposed surfaces of the signs or raceways except what is required by the City of Ontario.

### **Peripheral Parcel Monument Signs**

See Exhibit E for the exact location of each sign – Peripheral Parcel Identification Sign Plan. The design of these signs has been established and developed in conjunction with and approved by the City of Ontario. No deviation from the established criteria will be permitted. See Exhibits F and G for sign designs and Exhibits H and I for sign placement.

The monument signs shall:

- have a maximum height of 7 feet
- have a maximum area of 25 square feet per face
- be setback 15 feet from the curb line along the ring road and entry magazines
- be set back 8 feet from the property line along Milliken Avenue
- have sign copy limited to name and logo
- have a 4 inch minimum border on all sign faces

Tenants may participate on the designated monument signs at the Landlord's discretion. Tenant shall pay for identification panels and copy on the monument signs and copy thereon including the installation and maintenance of those panels. Tenant copy will be limited to business name only and will be one color and one letter style as designated by Landlord.

La Galleria Sign Program Ontario. CA

Page four

### **Performance**

Each Tenant shall be responsible for keeping its signage or graphics on its premises in good working order. Landlord shall inform Tenant in writing, of unacceptable conditions, dimly lit or partially lit signs or signs in poor visual condition. Repairs shall be made by Tenant within fifteen (15) days of receipt of such written notice.

- Each tenant or his/her sign contractor shall be responsible for the repair of any damage to the building caused by the installation of said Tenant's sign(s). Only state licensed and insured sign contractors shall perform sign manufacturing and installations.
- Each Tenant shall be responsible for the performance of his/her sign contractor.
- Tenant shall be responsible for removal of said sign(s) within fifteen (15) days of vacating the site.
- After removal of the sign(s) the wall surface must be returned to its original condition, and must undergo final inspection by Landlord.

### Non-conformance

No field installation changes are permitted without first notifying Landlord in writing. In the event any sign is changed as to placement or location, which differs from the plan, the Tenant's sign company will be responsible for removal and relocation of sign to proper placement at Sign Company's expense. Sign Company will also repair fascia from where the sign was removed.

Any sign that is installed by Tenant that is not in conformance with approved drawings shall be corrected by Tenant within fifteen (15) days after written notice by Landlord. In the event Tenant's sign is not brought into compliance within said fifteen (15) day period, Landlord shall then have the option to correct said sign at Tenant's expense.

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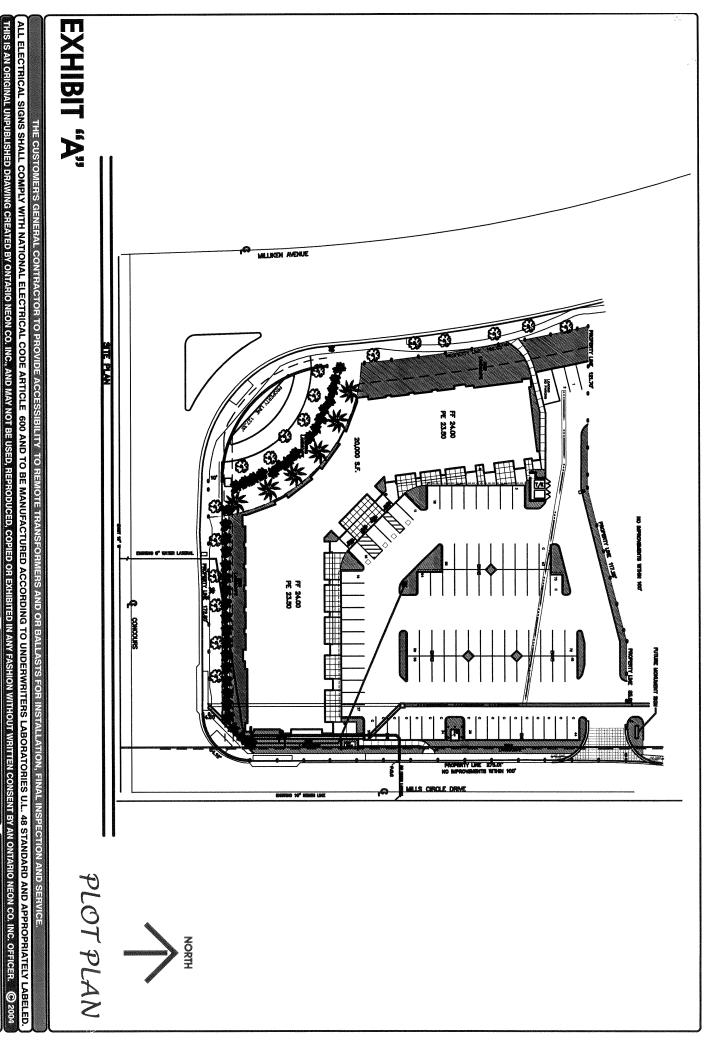
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APPROVED

SUBJECT TO CONDITIONS



Approved By:



LA GALLERIA ONTARIO, CA.

WORK ORDER of 42360

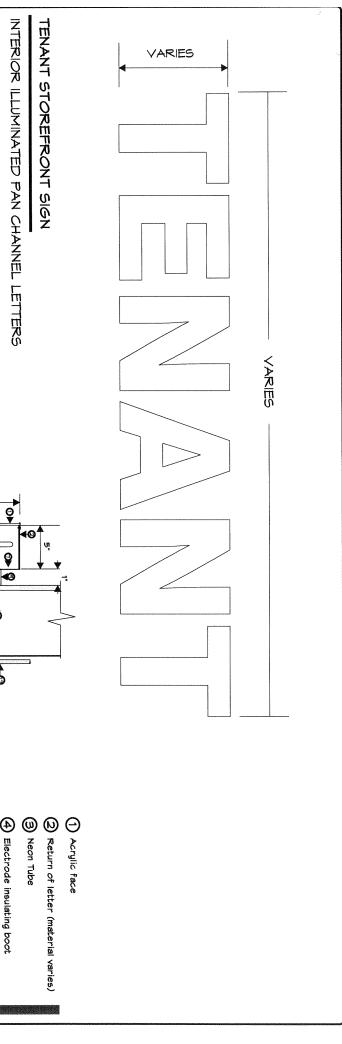
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FABRICATION BEGINS. ONITARIO NEON CO., INC. WILL NOT BE RESPONSIBLE FOR PROBLEMS OR DISCREPANCIES THAT COULD HAVE REASONABLY BEEN PREVENIED BY THE PROPER REVIEW OF THIS DESIGN.

W(S) BY THE CUSTOMER. YOUND WIRE TO BE

303 WEST MAIN STREET • ONTARIO, CA 91762
TEL: 909-986-4632 • FAX: 909-988-6376
STATE LICENSE #622888 

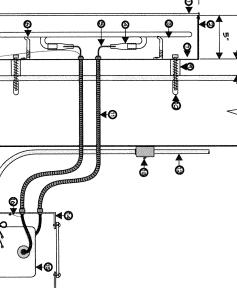




FACE: 1/8" THK. ACRYLIC WITH 3/4" TRIMCAP

RETURNS: LLUMINATION: .040 ALUMINUM RETURNS AND .063 ALUMINUM BACK WHITE NEON 30 MA TRNSFORMER

NSTALLATION: MOUNT SIGN 1" PEGGED OFF FROM FASCIA



Letter height varies

- 4 Electrode insulating boot
- (5) Insulated GTO

6 Neon tube support

(S) Trim cap

<u>a</u>

ALUMINUM BACK

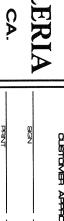
- (q) spacers
- (O) Fasteners as required by local jurisdiction
- (1) conduit
- (2) Primary electrical source
- (13) Disconnect switch
- (14) Transformer box
- 15) Transformer
- (16) Ground wire attached to angle clip

LETTER DETAIL

THIS IS AN ORIGINAL UNPUBLISHED DRA

BID NUMBER OF 42360 LA GALLERIA ONTARIO,

CREATED BY ONTARIO NEON CO. INC., AND MAY NOT BE USED,



ALL ELECTRICAL SIGNS SHALL COMPLY WITH NATIONAL ELECTRICAL CODE ARTICLE 600 AND TO BE MANUFACTURED ACCORDING TO UNDERWRITERS LABORATORIES U.L. 48 STANDARD AND APPROPRIATELY LABELED

THE CUSTOMER'S GENERAL CONTRACTOR TO PROVIDE ACCESSIBILITY TO REMOTE TRANSFORMERS AND OR BALLASTS FOR INSTALLATION, FINAL INSPECTION AND SERVICE

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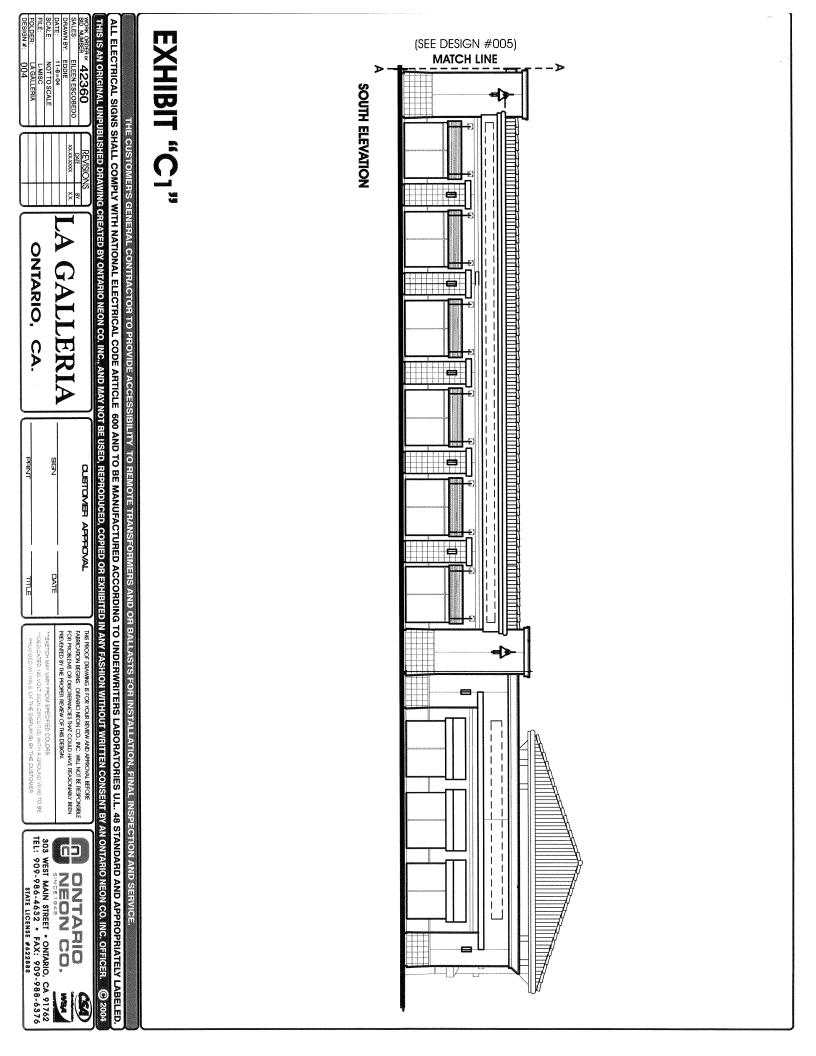


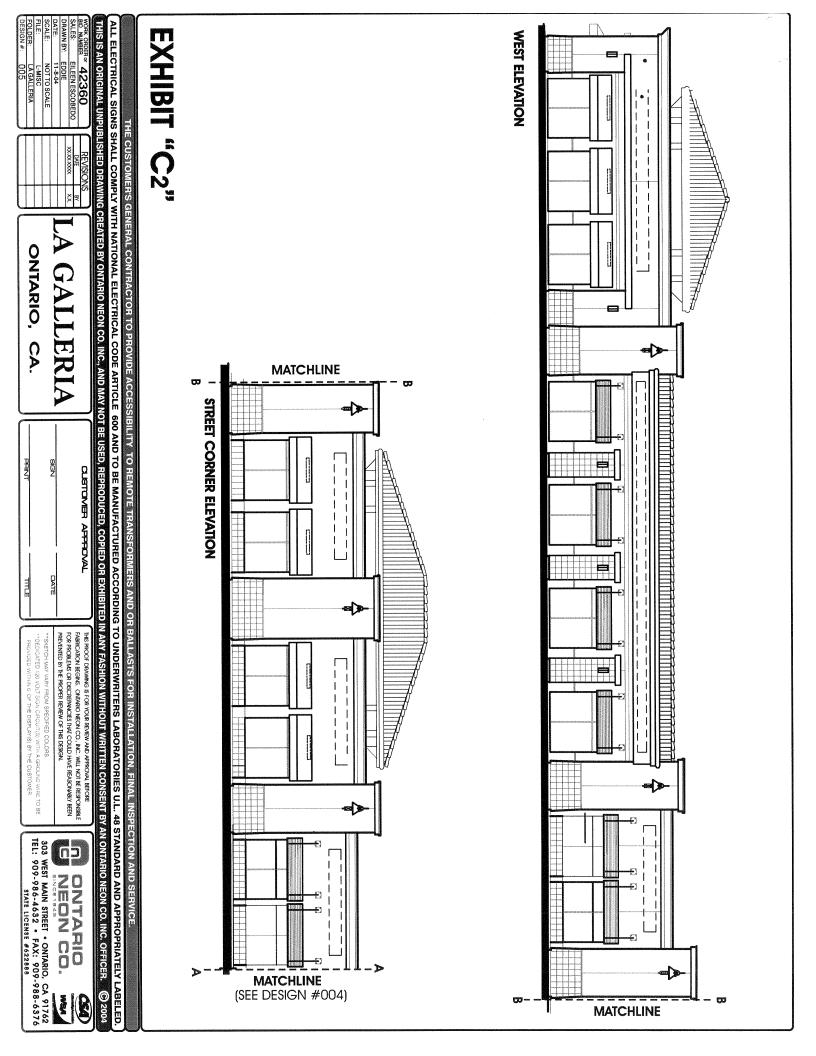


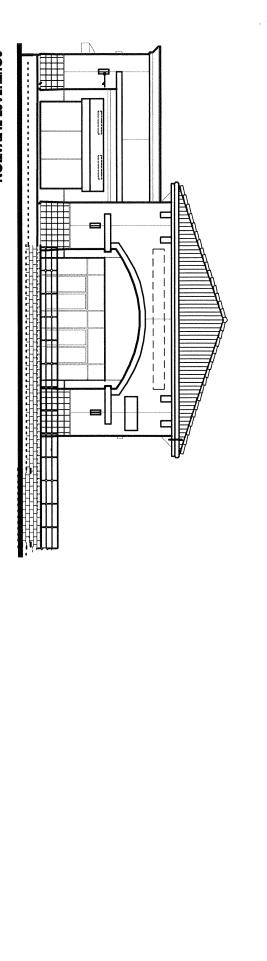


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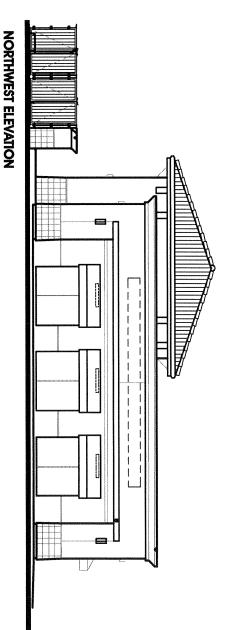








SOUTHEAST ELEVATION



# THE CUSTOMER'S GENERAL CONTRACTOR TO PROVIDE ACCESSIBILITY TO REMOTE TRANSFORMERS AND OR BALLASTS FOR INSTALLATION, FINAL INSPECTION AND SERVICE

EILEEN ESCOBEDO
EDDIE
11-8=04
NOT TO SCALE LA GALLERIA DATE

ONTARIO, CA.

CLISTOMER APPROVAL

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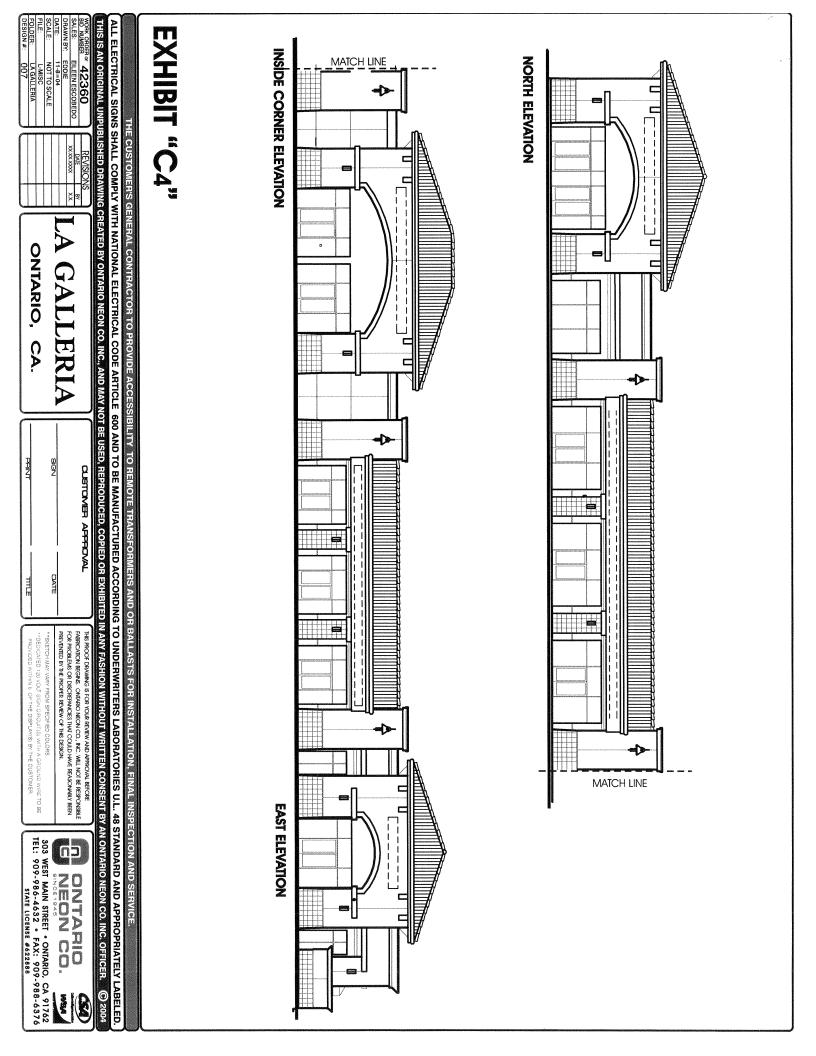
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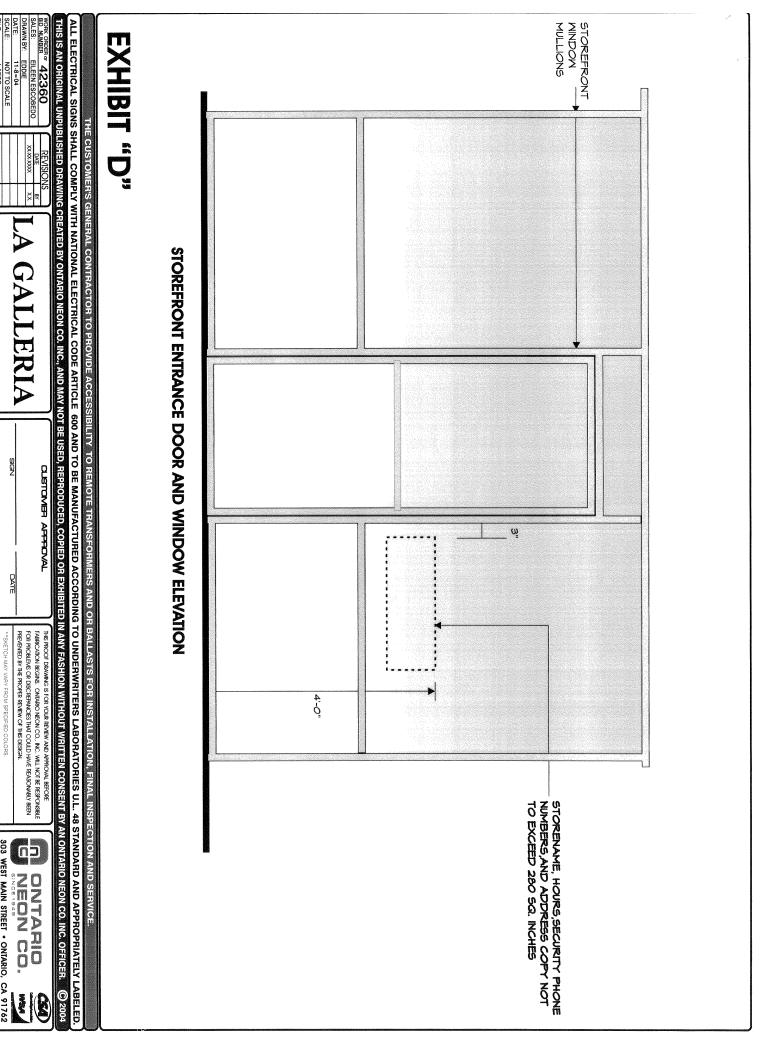








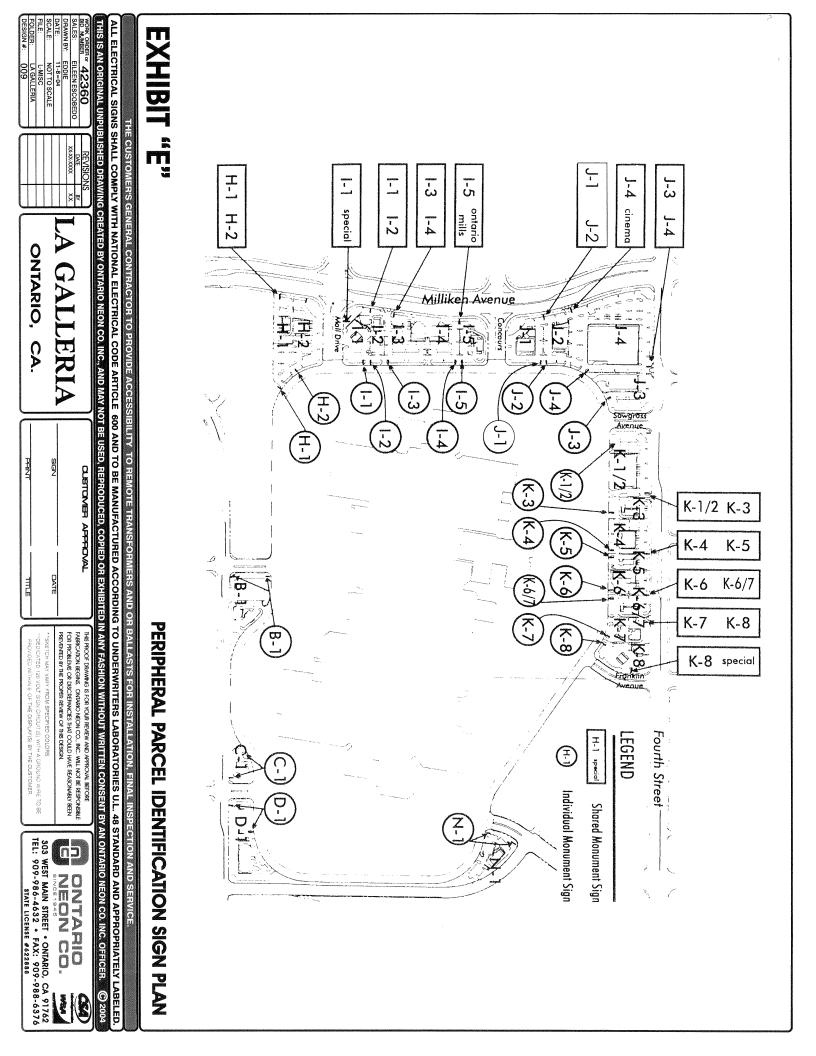


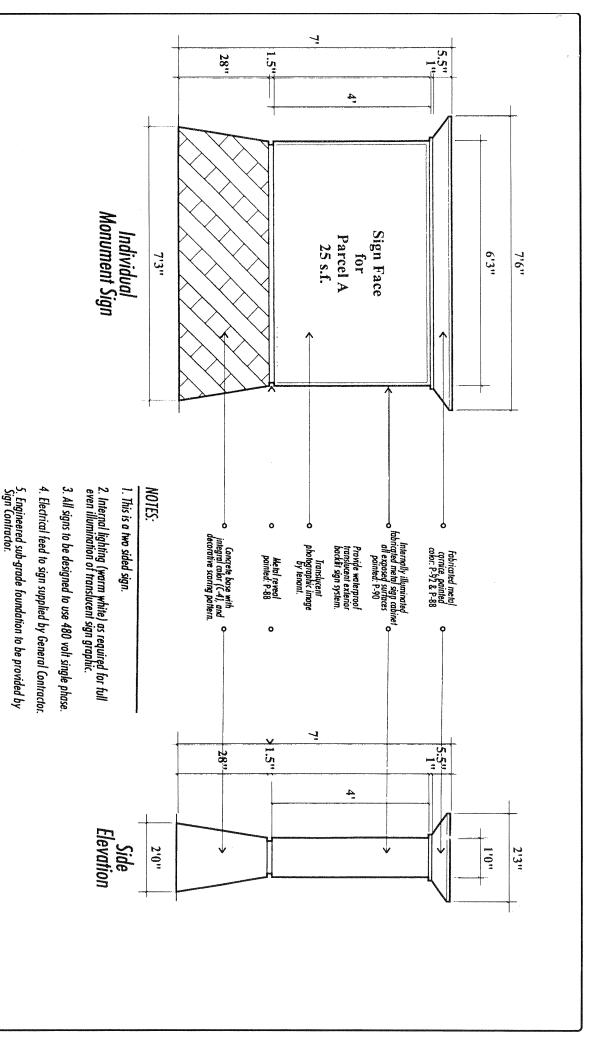


ONTARIO, CA.

OF THE DISPLAY(S) BY THE CUSTOMER.

303 WEST MAIN STREET • ONTARIO, CA 91762
TEL: 909-986-4632 • FAX: 909-988-6376
STATE LICENSE #622888





## **EXHIBIT "F"**

'HIS IS AN ORIGINAL UNPUE

ORDER of 42360

# PERIPHERAL PARCEL IDENTIFICATION SIGN DETAIL

EILEEN ESCOBEDO LA GALLERIA ONTARIO, CA. DATE



ALL ELECTRICAL SIGNS SHALL COMPLY WITH NATIONAL ELECTRICAL CODE ARTICLE 600 AND TO BE MANUFACTURED ACCORDING TO UNDERWRITERS LABORATORIES U.L. 48 STANDARD AND APPROPRIATELY LABELED

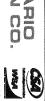
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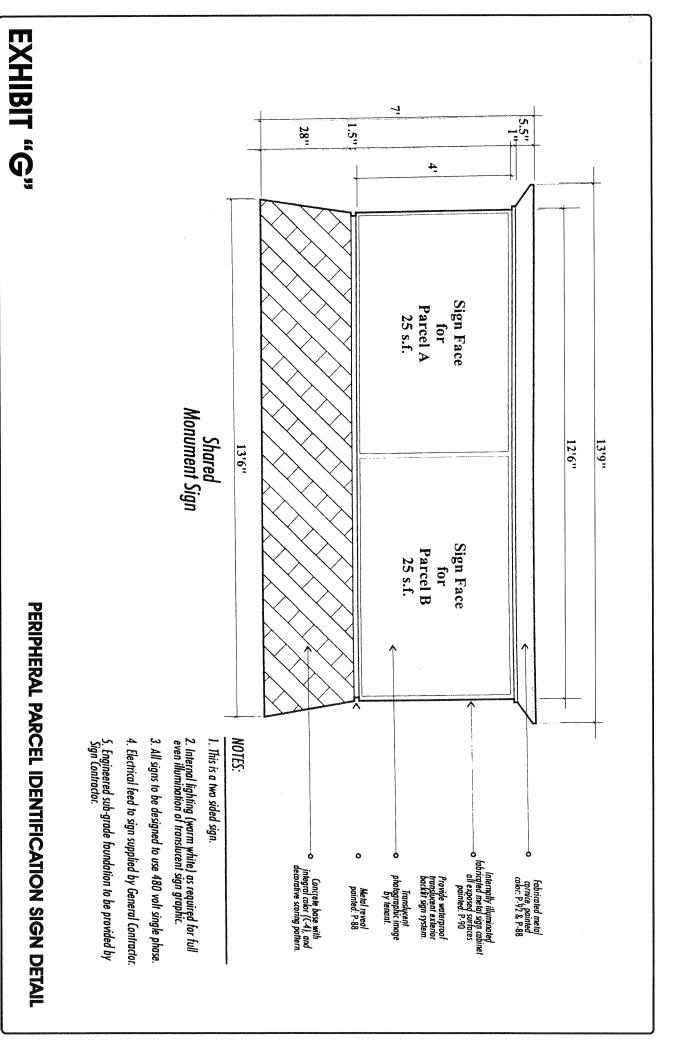
FOR PROBLEMS OR DISCREPANCIES THAT COULD HAVE REASONABLY BEEN PREVENIED BY THE PROPER REVIEW OF THIS DESIGN.

303 WEST MAIN STREET • ONTARIO, CA 91762 TEL: 909-986-4632 • FAX: 909-988-6376 SINCE 1945









EILEEN ESCOBEDO
EDDIE
11-8=04 LA GALLERIA

MBER of 42360

ONTARIO, C P

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FOR PROBLEMS OR DISCREPANCIES THAT COULD HAVE REASONABLY BEEN PREVENTED BY THE PROPER REVIEW OF THIS DESIGN.

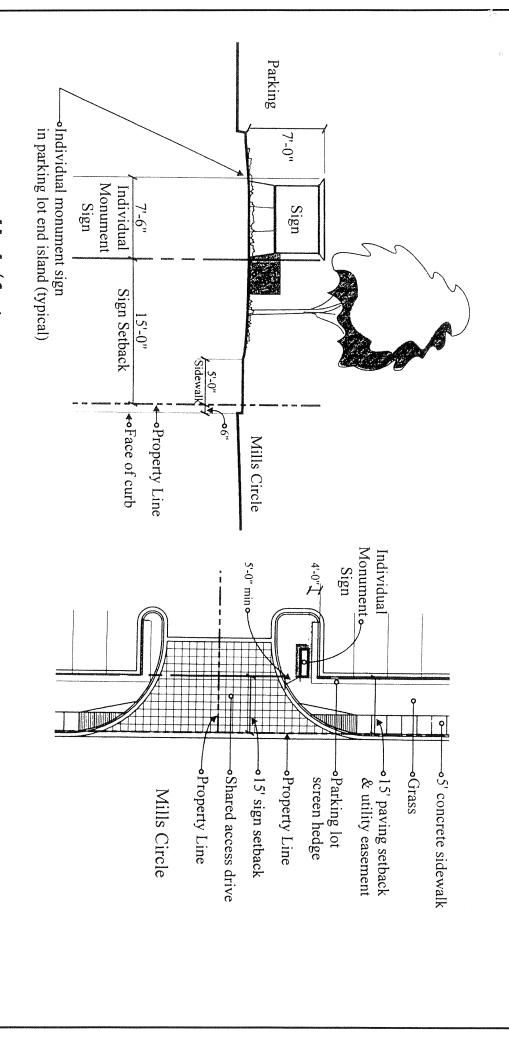
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lla-1/Section

11a-2 / Plan

EXHIBIT "H"

# PERIPHERAL PARCEL IDENTIFICATION SIGN PLACEMENT ALONG RING ROAD AND MAGAZINES

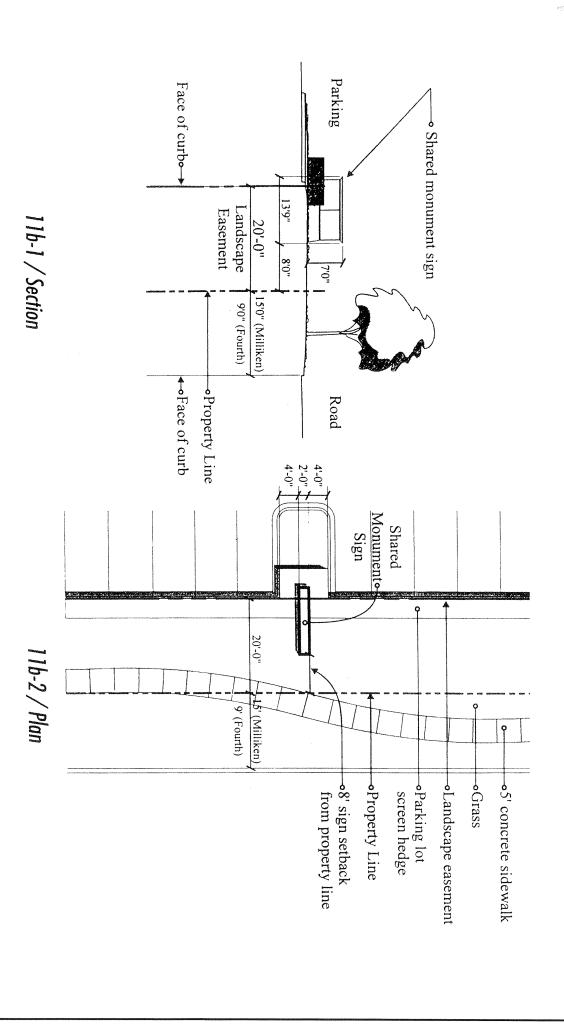
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THE CUSTOMER'S GENERAL CONTRACTOR TO PROVIDE ACCESSIBILITY TO REMOTE TRANSFORMERS AND OR BALLASTS FOR INSTALLATION, FINAL INSPECTION AND SERVICE

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### EXHBIT ","

# PERIPHERAL PARCEL IDENTIFICATION SIGN PLACEMENT ALONG MILLIKEN AND FOURTH

THE CUSTOMER'S GENERAL CONTRACTOR TO PROVIDE ACCESSIBILITY TO REMOTE TRANSFORMERS AND OR BALLASTS FOR INSTALLATION, FINAL INSPECTION AND SERVICE

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ILEEN ESCOBEDO LISHED DRAWING CREATED BY ONTARIO NEON CO, INC., AND MAY NOT BE USED, REPRODUCED, COPIED OR EXHIBITED IN ANY FASHION WITHOUT WRITTEN CONSENT BY AN ONTARIO NEON CO. INC. OFFICER. LA GALLERIA FOR PROBLEMS OR DISCREPANCIES THAT COULD HAVE REASONABLY BEEN PREVENIED BY THE PROPER REVIEW OF THIS DESIGN.

ONTARIO,

CA.

OF THE DISPLAY(S) BY THE CUSTOMER.





