Ontario Museum of History & Art Board of Trustees Meeting Minutes October 25, 2022

CALL TO ORDER

President Chris Kueng called the Museum Board of Trustees meeting to order at 6:06 PM

PLEDGE OF ALLEGIANCE

Led by President Kueng

ROLL CALL

PRESENT:

President

Board Members:

Chris Kueng

Rick Caughman Jerry Weems

Randy del Turco

Shannon Gerstheimer

Council Liaison

Museum, Arts & Culture Director Museum, Arts & Culture Manager

Executive Director

Senior Administrative Assistant

Debra Porada Marissa Kucheck

Kim Boganey

Helen McAlary

Nelva Costello

ABSENT:

Museum Associate Liaison

Leslie Sherwood-James

APPROVAL OF MINUTES

August 23, 2022 were approved by a 4-0 vote with a motion from Board Member Rick Caughman and second by Board Member Randy del Turco.

PUBLIC COMMENT

None

CITY COUNCIL LIAISON DEBRA PORADA

Council Liaison Debra Porada shared there would be a groundbreaking for new apartments being built around the parking structure near City Hall as well as the groundbreaking for the Great Park and invited everyone to be sure to attend. She also informed the Board that there are new condos being built on Mountain Ave.

Museum Director Marissa Kucheck introduced the new Museum Arts & Culture Manager, Kim Boganey to the Board. Ms. Boganey comes as the former director of Scottsdale Public Art for the last five (5) years in Scottsdale, Arizona, prior to that she was the director of public art for the City of Raleigh in North Carolina.

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STAFF REPORTS

Director's Report

Education:

Director Marissa Kucheck reported that the Education team continued the tradition of hosting workshops for community members to be a part of the current *Dia de Los Muertos* exhibit: *Cempasúchil: Instruments of the Wind* which opened on October 6th. The Team partnered with the City Libraries and Recreation Centers which hosted two workshops that welcomed 50 participants onsite and 15 participants at the Senior Center. Production of the 300 wooden windchime parts which was sponsored by Datamancer an Ontario based laser cutting studio.

In honor of Latino heritage month, the Museum hosted a virtual talk with Dartmouth College Professor Dr. Matt Garcia, which focused on the topic of how Latino/Latinx culture has shaped the Inland Empire.

Director Kucheck also reported on the following:

- The annual Ontario Festival of Arts was held on Saturday, October 15 from 10 am to 5pm and had almost 50 artists participating, a photobooth, numerous food vendors, beer and wine, with approximately 1200 in attendance.
- The Museum Associates approved an MOU to formalize their partnership with the Museum at their last board meeting on September 7th, which was included with the accreditation self-study.
- The Accreditation self-study was submitted on September 15th.
- The department hired a Museum, Arts & Culture Manager who started on October 12th.
- The Museum's hours will be updated as follows starting December 1st: Thurs/Fri 12-4pm, Sat/Sun 11am-5pm.

Staff Report

Review of 2022-2023 Museum Budget

Director Kucheck presented the 2022-23 Budget to the Board with details on:

- City Council Goals
- The Ontario Plan
- Agency Strategic Objectives (ASO's)
- Budget Process Timeline
- Museum Board of Trustees role
- Community Life and Culture (CLC)

(a complete copy of the report is available at City of Ontario website under Meeting Agendas, Museum Board of Trustees under meeting date of 10/25/22)

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Staff Report

Fiscal Year 2022 Impact Report and Fiscal Year 2023 Strategic Plan Update

Director Kucheck presented the Impact Report to the Board; Impact Report:

The Impact report summarizes the Museum's activities and achievements over fiscal year 2021-2022 (7/1/21 to 6/30/22). During this time the Museum installed five exhibits, welcomed over 5000 visitors, created five new programs/events, and completed key steps toward attaining Museum Accreditation. In conjunction with these achievements, the Museum's graphic design specialist created a double-sided flyer that can be shared with stakeholders and potential partners at outreach events.

Strategic Plan Update:

The most recent Museum strategic plan was developed in 2015 and updated in 2020. In 2015 the group crafted an extensive document with action items for the following five years. The Strategic Directions that they identified were: Presenting a Dynamic Experience, Engaging our Diverse Communities and Enhancing our Physical Environment. On an annual basis the plan is revisited by the Director with the goal of developing a one-year action plan to address specific areas. These strategic directions remain in our current plan, which was updated and adopted in June of 2020. This update focused on adding two key areas to the strategic directions; developing additional resources and achieving museum accreditation.

At the April board meeting the new Director of the Museum, Arts & Culture reviewed the current plan with the board and focused on areas that needed the board's attention and feedback such as: clarifying specific goals and defining measurable outcomes, drawing attention to audience growth and museum visitation over the last two year and facilitating a SWOT (strengths, weaknesses, opportunities, threats) in relation to a key goal of increasing community engagement.

At this meeting the Director will present the one-year action plan for the current year. SMART goals will be identified for each strategic direction, that hone in on the original goals that were created in the original plan. The final slide also presents the departments Agency Strategic Objective, which is outside the scope of the original strategic plan and relates to the new branch of Arts & Culture within the department.

(a complete copy of the report is available at City of Ontario website under Meeting Agendas, Museum Board of Trustees under meeting date of 10/25/22)

OLD BUSINESS
None.
NEW BUSINESS

MEM ROSINES

None.

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MUSEUM BOARD OF TRUSTEES COMMENTS

Board member Caughman welcomed Arts & Culture Manager Kim Boganey, and Director Kucheck for her presentations. He reminded the Board that the Ontario International Airport is 100 years old on November 23rd, as well as inform all that on November 7th, the Public Art Mural at Anthony Munoz Community Center will have the official unveiling.

Board member Jerry Weems introduced himself to Arts & Culture Manager Boganey, giving her some background about his person and welcomed her and thanked Director Kucheck on her presentations.

Board member Shannon Gerstheimer introduced herself to Arts & Culture Manager Boganey, and complemented Senior Management Analyst, Matthew Hickey on the 2022 Ontario Festival of Arts on October 15, 2022, she said that the festival was well organized and cheerful. She also welcomed Ms. Boganey.

Board member del Turco welcomed Arts & Culture Manager Kim Boganey and gave her some personal background. He also appreciated the extending of hours for the Museum and liked the artists at the Festival of Arts.

Board President Kueng gave his personal background information to Arts & Culture Manager Kim Boganey and a welcome to the agency. He also complimented Director Kucheck on her presentations.

FUTURE AGENDA ITEMS:

None

NEXT MEETING

Tuesday November 22, 2022 at 6:00pm in Historic Council Chambers

ADJOURNMENT

Motion to adjourn the Board of Trustees Meeting was made by Board Member del Turco with a second by Board Member Weems with a 4-0 vote. The meeting was adjourned at 7:27 PM.

Luency 11-22-2022

Submitted:

Nelva Costello

Senior Administrative Assistant

APPROVED:

Chris Kueng

President