

CALL TO OPDED

CITY OF ONTARIO

ONTARIO MUSEUM OF HISTORY AND ART BOARD OF TRUSTEES MEETING AGENDA

FAYE DASTRUP HAMILL HISTORIC COUNCIL CHAMBERS 225 S. EUCLID AVE. • ONTARIO, CA April 26, 2022 • 6:00 PM

CALL TO ORDER			6:00 PM
PLEDGE OF ALLEGIANCE Click or tap here to entertext.			
ROLL CALL			
☐ Kueng☐ Caughman☐ Dorst-Porada/City Counc	☐ Gerstheimer cil Member	□ .Weems	□ del Turco
MUSEUM ASSOCIATES LIAISO Sherwood-James	N	2	
STAFF PRESENT McAlary, Executive Direc	tor of Community Lif	e & Culture A	Agency

MINUTES

MOTION TO APPROVE MINUTES FOR March 22, 2022

☐ Kucheck, Museum Arts & Culture Director

☐ Costello, Senior Administrative Assistant

PUBLIC COMMENTS

☐ Rightmer, Senior Analyst

6:30 PM

The Public Comment portion of the Board of Trustees meeting is limited to 15 minutes total, with each speaker allowed a maximum of 3 minutes. Additional speakers are allowed 3 minutes each at the end of the meeting. Prior to consideration of old or new business agenda items, speakers will be allowed a maximum of 3 minutes each to comment on that specific item. Under provisions of the Brown Act, the Board of Trustees is prohibited from taking action on oral requests.

CITY COUNCIL LIAISON DORST-PORADA

STAFF REPORTS

- 1. Director's Report Marissa Kucheck
- 2. Strategic Plan Update Marissa Kucheck

OLD BUSINESS

Click or tap here to entertext.

NEW BUSINESS

MUSEUM ASSOCIATES/LIAISON COMMENTS

Click or tap here to entertext.

MUSEUM BOARD OF TRUSTEES COMMENTS

Click or tap here to entertext.

FUTURE AGENDA ITEMS

NEXT MUSEUM BOARD OF TRUSTEES MEETING(S)

Next me	eting:
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Tuesday, May 24, 2022 at 6:00 PM

ADJOURNMENT 6:00 PM

MOTION TO ADJOURN □ / □



Agenda Report April 26, 2022

SECTION: STAFF REPORT

Prepared By: Marissa Kucheck

Staff Member Presenting:

Marissa Kucheck

Approved By: Marissa Kucheck

Action: Report & File

SUBJECT

Director's Report

AGENDA REPORT SUMMARY

Education:

On March 27th we held the first session of In the Vault, a new series that looks at the hidden treasures kept in the museum collection and introduce them to the public for interpretation. The artifacts and memorabilia displayed in this series will feature the theme of A Women's Role in the 20th Century. Items included common household appliances and text materials used to define the mid-century role of a housewife. This past weekend's session included one of the largest flatiron collections in the state and guest speaker Maura Graber! Next month the public will be invited to bring their own items to show and tell.

On April 2^{nd} 21 people attended a workshop with one of our Invitational artists, Annie Toliver for a workshop on the zentangle method. In the last month we also hosted a couple of school tours with 3^{rd} and 6^{th} graders from St. George School. This past weekend marked the return of our Art Cart with an

activity inspired by earth day and the Armstrong garden: hybrid roses in the making. This Thursday we will host another session of our emerging artist meet up workshop. We will be joined by guest Tamika Tonge, MPH, NCPI a representative of the City of Ontario Workforce Development Office. Emerging artists will learn how to best market yourself, advance your career and tips on preparing an artist portfolio. Workforce Development offers free services to San Bernardino County residents varying from resume prep, interview questions and other helpful services to get people started in their career. This program is supported in partnership with San Bernardino County Workforce Development Board.

Built on Water:

Construction on the gallery continues to be delayed and we are now looking at completion by the end of May. That will also include completion of ADA restroom and Carlson renovation.

Exhibits:

The Invitational closed on Saturday April 16th, during the run (from Feb. 10) we had 889 visitors to the exhibit. Our next exhibit is a collaboration with CCMA: *Then & Now Women Artist of the Pomona Valley* and will open on June 2nd and run through September 4th. OMHA's exhibit is titled *Creating a New Legacy*. The VIP reception will be held on June 11th from 2:30-4pm, followed by a community reception. OMHA's exhibit includes work by eight artists and CCMA's includes ten.

Other Items:

The off-site storage facility is delayed to due to HVAC- the main unit is not scheduled to arrive until August. We are waiting for a component of the office HVAC to arrive so that we can test it and see if it will work to cool the facility so that we could try to move items earlier.

Mark your calendars! Culture Fest is coming up on Saturday May 21st from 3-7pm and will be followed by the quarterly art walk. The Museum will open late at 3pm that day. The event will include live performances, food trucks, and artist vendors.



Agenda Report April 26, 2022

SECTION: STAFF REPORT

Prepared By: Marissa Kucheck

Staff Member Presenting:

Marissa Kucheck

Approved By: Marissa Kucheck

Action: Report & File

SUBJECT

Strategic Plan Update

AGENDA REPORT SUMMARY

The Ontario Museum of History & Art's Strategic Plan:

The Museum's initial strategic plan covered the time period from Fiscal Year 2016-17 through Fiscal Year 2020-21. This document was updated in 2020 following closure of the Museum due to COVID-19. The Museum formed working groups with staff involvement and also reviewed the vision, mission, and values statements. The updated plan covers the time-period from Fiscal Year 2021-22 through Fiscal Year 2025-26. Two area of focus were added in the update: Developing Additional Resources and Achieving Museum Accreditation. This updated Strategic Plan was adopted by the Museum Board of Trustees on June 30, 2020.

The Museum now has a new Director and has experienced a lot of growth and staff changes. We will review key achievements of the last two years and discuss current priorities and pathways forward to meet future goals. Great progress has been made towards key goals in multiple areas. For example, in

the area of the Museum's physical environment we are close to achieving the following goals: increasing collections storage, implementing an off-site collections move, expanding space for educational activities, improving IT capacity and expanding our audience capacity. We've also made great strides towards engaging diverse communities, meeting key goals of: increasing capacity to serve audiences, cultivating new audiences through exhibits and programs that address issues significant to the community and encouraging relationships with community based groups. Our upcoming exhibit *Built on Water* is comprised of many components that will help us meet many goals outlined in the area of 'presenting a dynamic experience' such as: creating exhibits and programs relevant to educators and students, developing interactive hands-on learning opportunities for exhibits, utilizing surveys and audience feedback and seeking expertise and assistance from stakeholders and partners. Over the last year and a half, the team has also forged ahead in the museum accreditation process, and we are on track to achieve this goal in 2023.

During the presentation the director will focus on areas that need the board's attention and feedback such as: clarifying specific goals and defining measurable outcomes, drawing attention to audience growth and museum visitation over the last two year and facilitating a SWOT (strengths, weaknesses, opportunities, threats) in relation to a key goal of increasing community engagement.